DEATH CLAIMS FREDERICK J. WECKESSER;
WAS PHILANTHROPIST AND WILKES TRUSTEE
Mr. Frederick J. Weckesser, Wilkes College Trustee, died at 6:45 Tuesday morning, September 26, at his home, 160 South Franklin Street. He had been ill for some time and his condition grew steadily worse during the last month.

Mr. Weckesser was Vice-Chairman of the Board of Trustees. As a Trustee he served on two committees, Buildings and Grounds, and Finance.

Well-known as a philanthropist, Mr. Weckesser donated Weckesser Hall to Wilkes College. The building is used and is named in his memory. Many of Mr. Weckesser’s philanthropic efforts were never publicly revealed. He consistently and generously aided deserving causes. In civic affairs he carried his share of responsibility, giving of his talents, his time and his money to promote better community conditions.

Mr. Weckesser made several large donations to Irem Temple, A.A.N.M.S., and to Irem Temple Country Club. The largest of these donations was made toward erection of Irem Temple’s ‘masque’ on North Franklin Street in 1908. In 1929 Mr. Weckesser contributed $25,000, the extension of the golf course at Irem Temple Country Club. Later he donated funds for Irem Temple Country Club's swimming pool, one of the finest in the country.

In 1931 Mr. and Mrs. Weckesser donated an organ for the new Temple. The 43-rank organ, made by the American Church, Quirin D’Orsay Paris, France. The organ was first played by M. Marcel Dupre, great French organist, was an unsual instrument combining the skill of two master craftsmen of America and France. In a downpour evolution of Canada and the House of Temple, Montego, on the island of Haiti.

The electric console, chimes and several stops were made in Canada, returned to Haiti. Also donated organs to the American Church, Waterbury, N. Y., the Westminster Presbyterian Church and First Presbyterian Church, Wilkes-Barre.

Mr. and Mrs. Weckesser presented a summer home, “Wildwood,” and 60 acres of property to the Scouts of Wyoming Valley in 1938. The following year Mr. Weckesser de- dicated a fund to improve and repair the property. Since that time the Girl Scouts have used “Wildwood” every summer.

Mr. Weckesser rose from a youth entering high school to a position of major influence on the educational and cultural direction of F. W. Woolworth Company. He was the first vice-president of the Woolworth Company and served on its executive committee.

Mr. Weckesser was also a director of Second National Bank at Wilkes-Barre. He was closely associated with many civic and fraternal organizations.

CUE ‘N CURTAIN HAS FULL CALENDAR;
TRIALS TO BE HELD SOON FOR THREE-ACT
Mr. Al Grob, Cue ‘n Curtain director, has announced a part of that club’s very full calendar for this semester. On October 3, six of C ‘n C’s "old guard" will present a program for the Second National Bank, Paul Margo, Bill Crowder, Len Lenz, Sheldon Schneider, and Carol Ann song, dance, and drama. On October 5 the club asked the college to provide entertainment.

November 19 and 20 are the dates set for our three-act produc tion which, Mr. Grob has announced, will be Issen’s "The Master Builder." Tryouts for this produc tion will be announced at a later date. The one-act plays which were scheduled for the first week of October have been pushed off into the future.

Thursday, the 24th of September was the night on which Cue ‘n Curtain’s annual freshman party took place. In the Girls’ Lounge of Chase Hall, a rather sizeable group composed of almost equal parts of freshmen and upperclassmen as seniors, juniors and sophomores. As acting president, welcome both the old and new faces. In a speech he outlined for the members how the method of operation of the club, mentioned briefly in the program, and an extended an invitation to all to join those com mittees in which they were inter ested, those who might be interested in the entertainment. First, Helen Becker offered a song entitled "I Loved You" and the lovely folk song, "Tom Dooley" sung by Paul Margo.

Next, Bania Miezakow, accom panied by Bill Crowder, sang a song from the "Alaskan Show," "Don’t You Do." The song was presented by the members. Then Ed Shubert performed a program for the "Pittsburgh" plays, "Cue ‘n Curtain one-act plays," on Tuesday, October 7, "Mystery Plays," and Wednesday, October 18, "Cue ‘n Curtain one-act plays.

Jim Dull, Wilkes Junior, Joins Staff of WGBI
Jim Dull, Wilkes College Junior, recently joined the broadcasting staff of radio station WGBI in Scranton.

Prior to joining WGBI, Jim was a member of the WBAX-Wilkes-Barre, He held this position for three years.

A native of Pittston, he became interested in journalism while a student in Pittston high school, where he served as sports editor of the Pittston high school paper, The Revealer. Jim became acquainted with public ad dress systems and announcing while a student at Pittston High School.

This new position at WGBI enables him to do not only radio work but television features over WGBI-TV Channel 22, Scran don, and, in his own show on WGBI-TV, at Wilkes, he is majoring in English. He plans to graduate in February, 1955. After that he plans to join another army or do graduate work, his eventual aim being a master’s degree.

NOTICE!
Cue ‘n Curtain tryouts for Issen’s "The Master Builder," Monday evening, October 4th, at 7:00 p.m. in the Chase Hall. If you are interested but cannot attend the tryouts, see Mr. Al Grob.

I serve a purpose in this school. On which no man can frown I quietly sit in every class And keep every vow.

STUDENT CARAVAN TO HEAD FOR ITHACA;
MONDAY SET AS RESERVATION DEADLINE
The first Caravan for Wilkes College is being made up for next week’s game at BAX, N. Y. The game against Ithaca State Teachers College is to be scheduled for Friday, October 12 at 4 p.m.

Mark busses will leave in front of Chase Hall promptly at 12:30 P.M. of that day. There will be two busses ready to take Wilkes followers to that important tilt. One bus will transport the 48 piece band and the other will transport the whole school. The price for the trip is only four ($1) dollars and 8 cents. The co-tractor is Mr. Robert Marko.

The deadline for joining the caravan is Monday, October 5. Jane Conley, Caravan Secretary, Wilkes College, will be the Caravan Secretary.

The Return Trip will start immediately after the game.
Letter To The Editor

The Beacon
Wilkes College

I think this year's freshmen are exceptionally nice people. I see them at the library very much, and it is a pleasure to work with them individually. I am looking forward to giving them a little glimpse of the library during the orientation come next week.

The only thing I am a little disturbed about is that they are not coming into the library next week when I toured a group of them around. I hope if they had any questions pertaining to the library I could go into the reference books, etc. A handsome boy raised his hand and said, "We were all over the library except in the computers." Aren't there any other questions?

Sincerely,
Margaret Gripp

The National Manpower Council revealed recently that the number of college-trained personnel in our nation would be more than doubled if the country's manpower needs were met. The citizens' survey group, which was organized with the aid of the American Council on Education, the former president of Columbia University, also reported that for every 100 young people who are now trained, there are 25 who could not. This in-between group, they claimed, has not been able to get college degrees has reduced. As a consequence, it is believed, there are not enough teachers, engineers, laborers, and other interested groups should greatly increase their number of college graduates.

The report which was described as the first over-all examination of manpower needs in the nation's colleges and universities. And the report, according to the council recommended that the government accepts the suggestion of the council, it is believed, the citizens' survey group will recommend that any group of people who will alleviate the effects of the country's manpower needs is important to national defense and security.

DIKE DIVOTS

By Jack Curtis

Have Crowns Returned to Wilkes Football?

It certainly was heartening to see such a fine crowd on hand at the Presentation Saturday for Wilkes-Bloomsburg's football game. A throng of 3500 people seemed like a sellout compared to the sparse handfuls of last year. We remember saying about 200 for the Wilkes-Bloomsburg game last season. So we were certain to see a good crowd of 1000 when we encountered this year, so they should draw two fine crowds. The next game at the Kingston ballyard is on Homecoming weekend, Hofstra the attraction. Hofstra ought to have a crowd-plaining team. Last week was an exciting game. There was a thriller from the opening kickoff till the final gun sounded. Quarterback Jack Plunkett tossed a 30-yard pass to Halfback Bill Sanford who took it in for the touchdown. And of course those beautiful Long Island sport scribes are still talking. A return match between the two teams, especially with Plunkett and Sanford back from the hospital, I'm sure to see the Blue and Gold facing what is probably the strongest University of Bridgeport teams in years. The Purple Knights will have to be on their toes for the former American All-American definitely looks like he can pack a pretty good punch.

CLASS ELECTIONS - VOTE

Next Wednesday we will have class elections here at Wilkes. This is a golden opportunity for us to debunk the popular opinion that class officers are almost allastic. By voting you are demonstrating democracy's greatness. By voting for the students who are able to attend the class elections we are able to be sure there will be a call to the class

PRESS SHOULD USE SELF-DISCIPLINE;
FINAL AUTHORITY RESTS WITH PUBLIC

In keeping with National Newspaper Week, the guest speaker at assembly on Tuesday was Mr. William G. Avrett, former Editor Education of The New York Herald Tribune. Before plunging into the meat of his speech, Mr. Avrett, new special assistant to the President of Carnegie Endowment for International Peace, related how he had met with Wilkes College in Wyoming Valley five or six years ago and that it apparently had little chance for sur- vival. Consequently he made a trip to Wilkes-Barre to see for himself. He returned this week and was amazed to see how Wilkes succeeded.

Mr. Avrett's advice to all members of the press is: When moving on, get a good successor. The contents of a good exit is a good successor.

As Mr. Avrett sees it, the limitations of the press are two-fold: first, the speed, high cost of printers, These limitations are also easy to find when news papers cannot afford adequate staffs.

He then discussed the vital ques- tion of whether or not an editor should recognize the need for a Washington correspondent for things printed in his newspaper. He concludes that the exist- ing abuses in the press can be over- come by self-discipline rather than outside worry. In other words, newspapers are capable of policing themselves. He feels that the basic question of whether or not the lies the final authority rests with the public, the people buying power and letters to the other.

Mr. Avrett then stated that knowledge of the outside world. A teacher must have a decent regard for the opinions of the public, and, in the same way, give full consideration to the public service of the citizens, he concluded.

He feels that a teacher should be the outside worry in order that he may devote his whole capacity to teaching. The man who has to do for the drop, ending loyalty of all of us, "he declared.

ART HOOVER

Business Manager

CIRCULATION

Barbara Tomaski
Irene Tomaski

PHONNA 4-651 EX. 19
A paper published weekly by and for the students of Wilkes College
Subscription price: one semester

EDITOR'S CORNER

Jean Kravitz
G. Smith

Sincerely,
Robert A. Gripp

WILKES COLLEGE BEACON

Saturday, October 2

Many people unable to attend college
reason for trained manpower shortage

This column is entitled to the Editor.

The Beacon
Wilkes College

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The only thing I am a little disturbed about is that they are not coming into the library next week when I toured a group of them around. I hope if they had any questions pertaining to the library I could go into the reference books, etc. A handsome boy raised his hand and said, "We were all over the library except in the computers." Aren't there any other questions?

Sincerely,
Margaret Gripp

Dear Gene,

Though I'd take time out from this hubbub to write let's not forget that it's great to be back turning out The Beacon. This week is certainly going by. I have been in a army, and I'm only talking about the services... The press is a thing that's big and taking on about three weeks after gradu- ation. Perhaps everyone is feeling one-color suit.

Last week the Army gave me a gift, a football. I'm not a football player... I didn't expect one at all on account of the promotion list says, I'm a P.F.C. with my Army, it's not until it's Pulling For Corporal.

We've got a new Barracks Ser- vant, a guy saying he's ugly but he just returned from Warner television. He played the title role in "The Beast From 20,000 Fathoms." He seems to have no em- barrassments, but all his friends hate him.

I'm wishing you the best of success.

A former civilian,

Chuck Gaman

Dear Editor,

I just had to comment upon the tremendous support our cheerleading team received at the game Satur- day night. I must admit that I hadOrdered an emergency cheering section and wish to apol- ogize to everyone who remained. After the pep rally on Friday, I thought that cheerleaders were the last to need a new low, but I am more than happy to admit that I was wrong. I agree that our cheerleaders are under a certain amount of pressure, and I hope that the students will conti- nue to show how they enjoy the cheerleading team. 

Sincerely,
Jane Carpenter

Competition Opens For
Radio, TV Scholarships

Two scholarships are being of- fered in connection with the National Academy of Broadcasting, 9338 - 16th Street, Wilkes-Barre, Pennsylvania 10, D. C., the first the day following graduation in television.

The National Academy of Broadcasting, a professional school lo- cated in the nation's capital, places its graduates as announcers in many stations throughout the country.

Scholarship contest must be college trained with special apti- tudes in written or oral expression. This is an opportunity for Wilkes alumni to renew a significant fellowship, NORM CROSS

SOMETHING IN ENSIGN THAT GREAT

I'm on my third assignment to India. The exciting reports are that India is going to be at last a... 0 P.M. I'm still along with the Wilkesmen. They've battled the injury jinx before and have we ever failed to put on a good show from the get-go? We're going to keep right on this year and we're going to do it clean. The Money's going to flow out of the pocket in the first time in our career to pick the Wilkes wickers over Rider tomorrow afternoon.

PERSONALITIES: THE SPORTS BEAT

Reception hosted by KAYE KLEVACHEK, former griddle, soccerman and singer, that he is settled in his new job at McKeesport, Pa. In his new job, he feels that he likes it very much. Klevachek is the former singer with the Harmoniors, campus male quartet. . . . PAUL BERN is another alum who keeps in touch. He drops a line regularly to the Wilkes Public Relations Office, often talking about the life of a Naved. Benny will be a Navy pilot when he finishes train- ing some time this month, then he is going to take over the coaching gig at Wilkes, which he has had for the past several years. He is an outstanding coach and a very nice guy.

JACK JENNE made it quite uncomfortable for several grid- ders to try to move in on a 20-yard pass to Halfback Bill Sanford who took it in for the touchdown. And of course those beautiful Long Island sport scribes are still talking. A return match between the two teams, especially with Plunkett and Sanford back from the hospital, I'm sure to see the Blue and Gold facing what is probably the strongest University of Bridgeport teams in years. The Purple Knights will have to be on their toes for the former American All-American definitely looks like he can pack a pretty good punch.
OUTLOOK FOR SOCCER VICTORY: HOME WEEKEND WITH STRoudSBURG

By NICK FLANNERY

Autumn is upon us and with the seasons first brisk winds and frosty mornings come reports of football and soccer from universities and campuses. The Wilkes College football team is currently ranked second in the nation and is set to face Stroudsburg College this weekend. The game is expected to be a high-scoring affair, with both teams having strong defenses and potent offenses.

In regard to our possibilities of producing a winning season, our captain, Jim Moss, explained the team's optimism about the season:

"We have been working hard in practice and feel that our team is ready to make a strong push for the playoffs. The recent victories against Susquehanna and Moravian have given us confidence, and we are looking forward to the challenge of Stroudsburg."

While the football season is in full swing, the soccer team is also preparing for a match against Stroudsburg. The game will be held on the Wilkes College campus and is expected to draw a large crowd.

Campaign Speeches On Tuesday Assembly

Next Tuesday's assembly will feature a series of campaign speeches by the presidential nominating candidates. The candidates will address the assembly on their visions for the College and their plans for the future.

Poetry Association Desires Manuscripts

The National Poetry Association is seeking manuscripts of College Students' Poetry. The closing date for the submission of manuscripts is November 5. All manuscripts must be submitted via email to the Poetry Association at poetry@wilkes.edu.

Wilkes Vs. LebanonTomorrow Afternoon

Saturday afternoon, October 3, will see a showdown between Wilkes College and Lebanon Valley College for the first meeting of the season. The game will be held on the Lebanon Valley College campus and is expected to be a close contest.

Wilkes and Lebanon are both known for their strong offensive and defensive lines, and both teams have a number of players who are expected to make a significant impact on the game.

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Wilkens FOOTBALL OFFENSIVE LEADER

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FREDERICK WECKERSESS

Weckesser was born in Clary- ton, N. Y., November 14, 1867, the son of Frank Joseph and Mary Ann Griswold Weckesser, the former a LaFayetteville merchant.

In the fall of 1885 Mr. Weckesser began working before and after school in the grocery store operated by George Lingen- felter. When 19 he went to Water- ford, N. Y., where he obtained em- ployment in the store of Bush, Bull and other. He was with this firm for several years and then ob- tained a position with F. M. Kin- e and Company. It was the begin- ning of a long friendship and busi- ness association that eventually es- tablished Mr. Weckesser and Mr. Kinke as among the outstandingly successful pioneers in the five-and- ten-cent store business in the na- tion. Their partnership continued until Mr. Kirby’s death some years ago.

Mr. Weckesser quickly demonstrated his ability and was placed as manager in the Kirby store at Pawtucket, R. I., later being sent to Baltimore. In 1889 he came to Wilkes-Barre where he went into the general office of F. M. Kirby and Company. He was appointed to the responsible post of general manager and buyer, which office he held until 1942 when the company merged with the Woolworth concern. From 1912 to 1930 he was district manager in this city for F. W. Woolworth Company and was made a member of the board of directors and became a leading figure on the executive committee.

Mr. Weckesser was a staunch Republican but he never sought or held public office, his business interests keeping him fully occupied. He was a member of First Presbyterian Church and was a trustee of the church for many years. He was a third Degree Mason, being affiliated with Land- mark Lodge 442, Free and Accepted Shriner, B.P. Shriners Chapter 152, Royal Arch Masons; Deutscher Commandery No. 45, Knights Templar Exemplary Lodge of Scranton, Associated Scottish Rite Masons, and Iren Temple, A.A.O.0.N.M. He was also a member of the leading clubs of the community, including Iren Temple Country Club, Westmore- land Club, Franklin Club, Wyoming Valley Motor Club and Wyoming Valley Yacht Club. In addition he held membership in Lake Forest Club, Hardware Club and Pennsylvania Society of New York City; Tilden Whistle Club of Pinchurit, N. C., and Union League Club, New York City.

On June 15, 1892, Mr. Weck- esser married Anna E. Hammond of Rutherford, N. Y., the daughter of George and Fanny L. (Bayer) Hammond.

Surviving are his wife and two daughters, Mrs. Gertrude Walker of Kingston, and Mrs. J. Henry Polly of Huttsville; also five grandchil- dren, Mrs. Samuel Kranz, Stan- ford, Conn.; Dr. Charles Frederick Laycock, Glen Summit; Joseph H. Pool, Kingston; Fred Weckesser Pool, Denver, Colo.; and Mrs. James Stone, Philadelphia, and 14 great-grandchildren, and a brother, John Weckesser, LaFayette- ville.

Many tributes were paid yester- day to Mr. Weckesser. Among these were the following:

Dr. Eugene S. Farley, president of Wilkes College: "We have become acquainted with them, Mr. Weckesser and Mrs. Eveline. Their friendship and thoughtfulness have meant much to us."

Rev. J. A. Ayers, pastor of First Presbyterian Church: "Mr. Weckesser was a man who never forgot God. His influence and example bore witness to the fact that he knew the source of life's richest blessings.

"The church and its welfare were ever close to his heart. He gave unstintingly of his time, tal- ent and means for the furtherance of religion and morality in the community.

"His leadership and helpfulness remains a challenge to others in the Wyoming Valley who will want to see carried forward the major purposes of his life.

"He was a man's man and one who was utterly devoted to his family and that which is right and good in all family relationships."

Mrs. George Fry, commissioner of the Wyoming Valley Council of Girl Scouts:

"Mr. Weckesser was a very won- derful friend to the Girl Scouts of Wyoming Valley. Through his gen- erosity and the generosity of Mrs. Weckesser, the local council re- ceived as a gift some years ago the Weckesser summer home at Harveys Lake. It has since become known as Wildwood. As a result of this gift and other gifts many Girl Scouts have the opportunity of a camping experience they would otherwise be able to obtain. Mr. Weckesser was a true friend and his passing is greatly regretted by us all."

Wallace Wakefield, president of Second National Bank:

"Mr. Weckesser served as a di- rector of the Second National Bank for more than 40 years. In all that time the bank and his associates on the board had the benefit of his sound judgment and wise counsel."

"Through booms and depressions through the years and their after- math, he had a leading part in the formation of bank lending poli- cies. His broad vision, strong personal- ity and capacity for loyal friendship will be long remembered by all of us who had the privi- lege of knowing and working with him."

The funeral was held yesterday afternoon at 2 from the family residence, Rev. Jule Ayers of First Presbyterian Church of Oaklawn Cemetery.

SMOKERS BY THE THOUSANDS

NOW CHANGING TO CHESTERFIELD

the ONLY cigarette ever to give you...

1. PROOF

of LOW NICOTINE

HIGH QUALITY

The country's six leading cigarette brands were analyzed—chemically—and Chesterfield was found low in nicotine—highest in quality.

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with smokers

Again and again, over a full year and a half a group of Chesterfield smokers have been given thorough medical examinations...the doctor's reports are a matter of record. "No adverse effects to the nose, throat and sinuses from smoking Chesterfields." A responsible independent research laboratory super- vises this continued program.

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