Student Life Committee Guides Activity On Campus

by Ron Jacobs

The Student Life Committee, formed in the middle of last year, has as its purpose to consider every and any aspect of the student's life at the College. Dean George Rals-

comparatively new organization

presentation at

president

Student

Russian culture night which proved

ing an

Martin Raska. SG Calendar co-

Chairman. After the College has compiled its schedule dates for various campus groups to hold dances and other activities, these dates will be used as specified. It is expected that these groups should also adhere to the calendar dates of such SG affairs as Home-

coming. Winter Carnival and the Cinderella Ball by not scheduling conflicting events.

Should the Calendar Committee find that there are SG benefits sponsor events in conflict with Student Government, these groups will be required to schedule such a way as SG sees fit. This pro-

posal will be voted on by next week's SG meeting.

A suggestion was made by Tom

Kelly about sponsoring a free dance in conjunction with the Judius So-

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There will be a letter of invitation to all colleges and nurses as a goodwill gesture. This free dance would be restricted college and community by residence hall.

Farley Library

Microfilm Room

Open to Students

There are various aspects of the new microfilm room that have yet become familiar to the students. One of the potentially useful sections in the room is the microfilm reader. In this room there are four microfilm readers and projectors.

The practice of putting more and more periodicals on microfilm is becoming increasingly more prevalent, according to Mrs. Nada Vu-

ica, head librarian. It is possible to borrow films from other sources. Though it may seem strange to stu-

dents to turn the page of a book, the use of microfilm can be quite helpful and efficient.

Another aspect of the library that Mrs. Vujica is particularly proud of is the room with facilities for a blind students on campus. She gives credit to the National Council of Welfare and the Pennsylvania Depar-
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A feature of the library with which few students are acquainted are the seminar rooms. These rooms may be used by the students by obtaining a key at the desk. How-

ever, they are not to be used for club or class meetings.

Students are also presented with a display of new books the moment they step into the library. A shelf containing the new books has been placed in the lobby so that it will catch the eye of the incoming students.

To mark the anniversary of the assassination of John Fitzgerald Kennedy, the library will sponsor a blind student, Fred D.

Walters, has donated pertinent books and a poster for this exhibit which is to begin today and to con-

The Colleens Capture 2nd Lambert Bowl

Wilkes Football Team — 1968 MAC Champs

The Colleens— After the Wilkes College Colonels captured the 1966 Lambert Bowl, awarded annually to the champion of Division III football. The team ended their 1968 season with a home victory over Jersey City State College. The Colonels finished the year with a strong 7-0-0 record.

Team Ends 1968 Season

As Mid-Atlantic Champs

SG Proposes

Calendar Policy

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**EDITORIAL**

**Somebody In New York Likes Us**

(On the following page, the New York Daily News published a letter from a reader who was impressed with the football team's performance.)

The president says the coach deserves all the credit and the coach says you have to hand it to the president for courage and determination, and both of them say it couldn't have been done without the kids. The kids? Well, they just go out each Saturday and hit hard for 60 minutes. That, simply, is how you build a winning streak — the nation's longest college football winning streak — and it belongs not to Southern California, not to Yale, not even Ohio U. It belongs to the Wilkes College Colonels, the "Big Gold Machine."

Wilkes is a liberal arts college of 2,400 students of which less than 1,000 are men and 88 play varsity football. The school is located in Wilkes-Barre, in the hard coal region of Pennsylvania, that section of the country where football is more a cult than a sport.

They grow them big and tough there and the Colonels have a clear field to the best of the crop — after Alabama, Ohio State, Penn State and even the Ivies have skimmed the cream off the top of the bottle.

"The kids we get," says coach Rollie Schmidt, "are too small for big-time competition or a step too slow or didn't get any recognition in high school."

Out of the 34 who are doing nobody at Wilkes is complaining because tomorrow the Colonels meet Lebanon Valley in their last game of the year and a victory would run their consecutive victory string to 29.

It wasn't always that easy. Less than a decade ago, Wilkes had permanent residence in the basement of the Middle Atlantic Conference. Then something happened. According to Wilkes President Arthur Clewell, it was the game against Penn, that something is "one darn good coach" named Rollie Schmidt.

"Until we got him, we were always on the bottom of the pile. Nothing has changed to account for our success except the coach. In fact, before he came we were considering dropping football because we felt our failure was demoralizing to the students."

Like most college presidents, Dr. Clewell is quick to point out the academic side of Wilkes, placed among the nation's top 92 colleges in academic standing by a Columbia University survey. The cumulative average of the football squad is 2.41, above the school average, and a representative player is Brinley Varchol, who, in addition to a 3.87 average in math, was a tough middle linebacker on last year's squad.

Coach Schmidt throws his bouquet at Dr. Clewell as a man of courage and action by pointing out that he lifted Wilkes from a school with one building and 60 students in 1946 to its present academic — and athletic — eminence.

The coach minimizes his contribution because he was a loser in 15 of his first 23 games. "I used to toss and turn at night wondering when we'd win a game," he recalls. "Now I toss and turn wondering how I will react when we lose a game. Will I congratulate the other coach or punch him in the nose?"

The Wilkes legend grows. An increasing number of pro scouts have found their way to the tiny campus, specifically to keep eyes on Bill Layden, 6-2,230 defensive tackle; Joe Skvarla, 6-2, 190 split end; and Joe Wiendel, 5-10, 175 safety.

And the Wilkes legend has found its way north to Vermont. When the Colonels played the U. of Vermont earlier this season, they arrived greeted by banners which quoted, "Who the hell is Wilkes?"

They got their answer... a 31-0 pasting.

**LETTERS**

**Letters from Readers**

**THE BEACON**

**What — Where — When**

**DANCE, GYM. TONIGHT.** A dance to be sponsored by the Young Republicans will be held in the gym tonight. It is scheduled from 9 p.m. until midnight; admission is one dollar.

**DORM PARTY, TOMORROW, GYM.** An I.D. dorm party will be held (through the combined efforts of Hampton House, Colonels House and 251 S. River) tomorrow night in the gym, from 9 p.m. until midnight. Jimmy Wyna and the Rhythm Blues Revue will provide entertainment; admission will be one dollar.

**ALL COLLEGE DANCE, GYM, MONDAY.** The Juniurs Society & SC will jointly sponsor a dance on November 25. It is to be held in the gym from 9 p.m. until midnight, and music will be provided by the Soul Congress. Admission will be free for Wilkes students displaying ID cards.

**RUSSIAN CLUB MEETING, KIRBY, TUESDAY.** The Russian Club is planning a trip to New York City; all interested students are welcome to participate. A bus will leave at 7 a.m. on December 21, and will leave N.Y.C. at 7 p.m. December 22. Total cost (bus fare and room) is $13. Those interested are asked to attend a meeting on December 21 at 11 a.m. in Kirby 107.

**THANKSGIVING RECESS: TUESDAY, 5 P.M. — MONDAY, 8 A.M.**

**BASKETBALL, GYM, THURSDAY.** Wilkes will play host to Ithaca in a basketball game scheduled to begin at 8:15 on December 5. The game will be held in the gym and students displaying ID cards will be admitted free of charge.

**EXHIBIT LAUNDED**

by Joel Thiele

To suggest is to believe in a benevolent suggestibility of man, therefore an intuition to comprehend the created universe. But if one wishes to understand the intricacies of content, the artist is the vehicle for transporting composition into the mind of the viewer. In this way one can discover whether a picture's point of view or the artist's mind before creation, was actually born with creation, or came into being after a passage of time and a flux of values so that the expression of the object was socially acceptable. Then one might approximate the feelings and sensations which for

**Thanks**

Dear Mr. Reese,

We were extremely pleased to show the Wilkes College-Lebanon Valley football game on November 18, to the Northwestern quarter of Pennsylvania. Our staff performed admirably and I particularly would like to call attention to the efforts of Livingston "Pop" Clewell. Nelson Ceuster's play and the football field, and to Coach Schmidt and the Wilkes College Colonels for giving us such a fine game.

"Pop" Clewell helped us to obtain the best half-hour film piece I have ever seen. He also did a tremendous service in helping to promote the game as well. Nelson Ceuster and his crew of carpenters, groundkeepers and electricians provided us with more and adequate service at the field. We were particularly pleased with the team that did the fieldwork at the Press Box at just the right height and just the perfect location. We feel that our platform was no easy task.

I would like to thank Coach Schmidt for his attention to detail on that area, but important part of our...
TEACHER FEATURE —

Charlotte Lord —

Vibrant

One of the most vibrant members of the English Department is Miss Charlotte Lord. Having spent the early years in Nanticoke, Miss Lord has come to the Wilkes-Barre area her home. The daughter of a Nanticoke lawyer, Miss Lord received her secondary education at Nanticoke High School. After graduation, she attended New York University where she received her Bachelor of Arts degree requiring studies in English. Also, she earned a Master’s degree at Middlebury College and is presently pursuing her Ph.D. at the University of Pennsylvania. She is using her knowledge of Italian in an attempt to make a doctoral study on Italian plays translated into English and performed on the American stage.

Miss Lord has spent much of her life traveling mainly in Europe. She taught part-time at the Fuliiburg scholarship — a “once-in-a-lifetime experience.” The program in which she taught English was connected with the Department of State in Rome. She also spent a year in Europe which she used for study at the Institute of Arts in Florence where she did research. From 1943 to 1946 Miss Lord was a member of the Naval Corps where she served in the Department of Naval Services.

After much study and a teaching position at Meyers High School, Miss Lord joined the Wilkes faculty and was again willing to give herself completely to the students. She fears that there has been an increase in student intelligence as well as maturity. She emphatically states that now students have more confidence in themselves than she has ever seen them before. This results in her admant denial that there is an attitude towards her work. A whirlwind in the classroom, Miss Lord has a very definite attitude toward her work as a teacher. She feels that everything should always be challenging and never becomes boring. She feels that the instructor’s duty is to spark the students to work in them a desire to achieve. The intellectual challenge and, therefore, the educational challenge is increased in that the instructor’s appeal must be to the student as an individual. The students must be involved and it is the instructor’s duty to carry on this attitude by his own involvement. Teaching is hard striving on the part of the student and the teacher; it is alive and vibrant, and I love it,” says Miss Lord and she is in the obvious embodiment of this.

Outside school activities, Miss Lord spends much time at the opera. She has a particular interest in foreign films and enjoys seeing them both on Campus and off. Presently she is on the Board of the Fine Arts Festival which takes place annually in the Wilkes-Barre area.

She plans to be a part of the new Fine Arts Council which is forming locally. Also, Miss Lord is presently taking Yoga lessons which she describes as “stimulating.” Her theatrical interests have led her to be the promotion director of the Fine Arts Festival on station WBAK and WREB. Man’s varied experiences and activities, it is no wonder that Miss Lord is one of the most vital and stimulating members of the college faculty.

by Noah Greenstreet

“How To Succeed In Business Without Really Trying” succeeded beautifully, as predicted last week. It was an evening of colorful comedy spotlighted by “Star Trek” sets and fine performances highlighted by enjoyable songs.

Elliot Rosenbaum jounced enjoyably at the Pierpont Ponty. He and, although he was not by any means a Robert Morse, he played Fred the innocent, the wings that were that of a unique and original. Smiling with hair that was not all his and the steel of one of the Cuyab bring the CPA stage his fine voice in a wealth of well-sung songs and a complete performance that would make anyone proud to say was his own very.

As Rosemary Pilkingon, Bette Neroa sent skycrokets into a role that is traditionally bland. A talent like Michael Lee, one of the extras in York Rosemarys, could not have been more delightful, tuneful or darling, Miss Neroa was believable and different at all times, and had one of the few voices heard consistently throughout the evening.

Michael Stear, as the pompous B. Biggley, was second to none of his predecessors in the role. Less like Rudy Vallee’s minstrelsy Biggley, Mr. Stear blustered and hammed up the Wilkes rough. Mr. Stear and Biggley was and fine Biggley it was.

Debbie Harris, as the blossom-faced Hedy LaRue, was quite an eyeful. Unfortunately, it seemed that some of her lines were blue-penciled in an attempt to clean up what is essentially a comic sex-pot role. More important, the voice was a little difficult, but her bright, comical personality and ability to make the audience laugh was a plus.

The large chorus seemed weak in volume and enthusiasm, but made up for this in colorful appearance. However, it was disappointing to see the men in a wide variety of styles and colors rather than all dressed in traditional gray business suits. Broadway touches that all the yens-seem rubber-stamped.

More Dancing Needed

It was also disappointing that there wasn’t more dancing. The three dancers listed on the program did a fine job, but at places the dancing seemed appropriate, not even they danced. In the original production, a “Pirate Girl” number on the Wide World Winkies quiz had the entire chorus dancing for all it was worth, but in the present Wilkes production, this number was cut out.

“How To” was a thoroughly enjoyable evening. A small son. During the play she achieved the shimmer and spite that has been the trademark of past Wilkes musicals. This can be blamed neither on director Alfred Smiley nor on his business associates, Miss Lord, Smiley and Mike Gallagher as Bud Frump. Both came to the rescue of the musical during the last week and put the show plowed along in a walk when it should have been trotting.

Miss Singer looked completely at home in the part of the Admiral. She is one of the better voices on stage. It seemed that Smiley was a snap to work with and was completely at ease and had that special flair which makes a professional at all.

Gallagher, as Bud Frump, won acclaim from the audience by his voice and his ability to be funny without losing his touch. Link who just can’t make it. Even though his uncle is the president of the CPA, Gallagher played his role with a polished air and should appear again soon in another choice role.

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Colonels Triumph Over LVC—23-16

A FAMILIAR SIGHT. Referee Lynn Fitzgibbons signals a Colonel touchdown early in the season. Colonel fans have grown to expect the high scoring machine.

The following article was written by George Conway, a member of the Wilkes College football team.

"Lord, let us be humble and close to each other as we huddle today. Let us feel the power that flows from faith, and give us courage and strength as we play. That, by thy care, each one may be kept from harm. When the game is played and we've met the test, Lord, help us to know that we've done our best. Amen." After this simple prayer, the gentle voiced trio lead the team which they had captained through seven victories in the Lord's Prayer.

The locker room was quiet as the 87-man team knelt and prayed for the last time. For 10 seniors, it would be their last game. Nostalgia seemed quite evident on the faces of these men who realized this game would be their last in a Colonel uniform.

Practice that week had been curtailed by snow, but nevertheless enthusiasm ran rampant. The highlight of every season is the annual Friday night race between the coaches. With Coach Rollie Schmidt officiating the contest, the remaining coaches took their staggered starts. Defensive line Coach Gene Domalski handily won the event with Brindley Varchel finishing a close second. Domalski, a former speedster from the University of Wyoming, displayed his lost talent with a determined spirit. The main attraction," a 50-yarder between Jonah Goobie and Chuck Adamo was yet to come. Again, the defense prevailed as "Jumping Jonah" edged "Addy" at the wire.

ONE, TWO, THREE, KICK. John Williamson, Bill Layden, and Joe Koterba apply pressure to PMC quarterback Steve Paulis. The Colonels triumphed over the Cadets 34-0 in this year's Homecoming tilt.

DYNAMIC DUO STRIKES AGAIN. Jay Holliday and Dan Malloy converge during the season's opener with the University of Vermont. The defensive efforts of the secondary have been noted as one of the best in the MAC.

UP, UP, AND AWAY. Punter Bill Staake is caught bouncing one. Staake led the MAC's Northern Division in the department with a 49.8 average.

BLOCKED FIELD GOAL ATTEMPT. Pat Malloy (83), George Moser (28), and Bill Layden (70), go high to block an early field goal attempt by Lebanon Valley.

KEEPING A CLOSE EYE ON THE ACTION

Halfback Ted Yeager puts his shoulder down and attempts to follow the blocking of offensive linemen Bruce Comstock and Angelo Lovero during the LV encounter.

The victory was over-shadowed by the record that was set—20 consecutive victories and an unprecedented fourth MAC title. The play-by-play account of this victory is but a minute portion of the Colonel story. The strength of play and the experience of team work will remain a long time in the hearts of the team members. Wilkes College football team is held together by more than victory—more than glory—it is held together by a "will." It has been the story of boys becoming men in the midst of competition. The story is as old as athletics itself—but still as meaningful to each individual. The season has ended, but it will not be forgotten by the fans, the players, or the coaches. Any cliché would be superficial, but the words of Coach Schmidt stand alone as a monument to the season. Spoken in a quiet moment, hours after Saturday's finale, "Zeus" reflected his thoughts in the following manner: "We've all brought something into this program, and the sharing of these gifts has been the true victory."
Gridders Extend Winning Streak to 29

Black Stars Add Incentive To Grid Squad
by Stan Pearlman

With all the cloudy weather that we have been having lately, the only stars that have been visible are those on the helmets of many of our Wilkes College football players. The black stars are all part of an incentive program adopted by Coach Schmid to attract the Westerners for the four years ago. The red stars were added only a few weeks ago and will be used for the next few games.

For the defensive team the stars are awarded by the coaches after studying the game films, on the basis of an outstanding run of forty yards or more with an intercepted pass: key or hard-nosed tackles; most tackles in a game: assists: blocked kicks; fumbles recovered: consistent play: and extra effort.

Colonel quarterback Rick Simonsen is caught behind a short gain by Gene Shafer, LV defensive back. Simonsen was honored for his performance by being chosen to the ECAC All-East Division III team.

Statistics

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Joe Zawaski, Off. Back | 4 |

Joe Frappoli, Off. Back | 1 |

Ike Frappoli, Off. Back | 1 |

Bill Stakes, Kick | 0 |

Joe Wieden, Safety | 4 |

Ted Yenger, Off. Back | 3 |

Vince Yarmel, Off. Back | 3 |

Rick Simonsen, Off. Back | 3 |

Ike Frappoli, Off. Back | 1 |

Bill Stakes, Kick | 0 |

CUMULATIVE TACKLES AND ASSISTS: | TOTAL |

P. J. Kane Linebacker | 67 |
John Howe, Tackle | 42 |
Dave Kassell, Kicker | 20 |
Jim Loveland, Linebacker | 31 |
Bill Hayden, Tackle | 39 |
Paul Good, End | 10 |
Pat Malloy, Linebacker | 32 |
Joe Kotera, End | 22 |
Joe Malloy, Back | 28 |
Joe Holiday, Back | 20 |
John Mazur, Tackle | 16 |
Bob Carney, Wb. | 50 |

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Monday-Friday 4:00 to 11:00; Saturday 9:00-1:00.
WEEKLY WORK HOURS 16.5 HOURS PER WEEK.
Salary 450 PER WEEK. ADDITIONAL BENEFITS INCLUDING:
- Health Insurance
- 401K Plan
- Paid Vacation
- Paid Sick Leave
- Life Insurance
- Disability Insurance
- Retirement Plan
- Dental Insurance

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- Hair Coloring -
- Hair Styling -
- Haircutting -
- Hair Shaving -
- Hair Coloring -
- Personalized Hairpieces
- Complete line of Grooming, Shaving, and Haircutting products
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**Student Life**

(Continued from page 1)

cently, recommendations were made to the Council of Deans concerning dormitory regulations. Although the committee exercises no Smal authority, its members look upon it as an initiator of action as well as an innovator, and most importantly, a means of complete communication.

The Administration of the College brought about the formation of the Student Life Committee, realizing that it would afford a chance for this complete communication among all segments of the Campus. The recognition of the College of its growth in size and greater diversity made it necessary that every possible means of communication be explored.

SG Proposes

(Continued from page 1)

it is in charge of the arrangements for the affair.

The Spanish Club, represented by Larry Anderson, requested $60 to pay for a film to be shown on December 16. Miss Bolton explained that this is the first year the club has been existence and its treasury is very low. This request was deferred until the SG budget has been approved by the Administrative Council.

Electoral procedures were discussed by George Pauklish, who that students are not made to present ID cards at elections. The presentation of ID cards should be placed on the required procedure exception. Other topics of business that were touched upon at the recent meeting were the United Fund campaign which brought in $300, double the amount collected last year, and the fact that the United Fund dance was a success.

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**IBM invites you to join an infant industry.**

Big as it is, the information processing industry is just beginning to grow.

Recently, Fortune estimated that the value of general purpose computers installed in this country will more than double by 1972. Other publications have other predictions, and probably no source is totally precise. But most agree that information processing is one of America's fastest growing major industries.

Every day, it seems, computers go to work in a new field or new application. IBM computers are working in such diverse fields as business, law, medicine, oceanography, traffic control, air pollution. Just about any area you can name.

To somebody just starting out, this growth means exceptionally good chances for advancement. Last year, for example, we appointed over 4,000 managers — on performance, not seniority. Here are three ways you could grow with IBM:

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**Finance**

"You're in an ideal spot to move ahead fast."

"I've always figured my chances for advancement would be better in a growth industry. That's why I picked IBM," says Joe Takacs.

Joe's been working in general accounting since he got his B.B.A. in June, 1983. Growth wasn't the only reason he chose IBM. He says, "I learned that it's a general practice at IBM to promote from within and to promote on merit alone. I like that.

**Other reasons to consider IBM**

1. Small Team Concept: No matter how large a project may be, we break it down into units small enough to be handled by one person or a few people. Result: quick recognition for achievement.

2. Educational Support: IBM employees spend over thirteen million hours a year in company-sponsored educational and training programs. And plans like our Tuition Refund Program could help you get your Master's or Ph.D.

3. 300 Locations: We have almost 50 plant, laboratory, or headquarters locations and over 250 branch offices in key cities throughout the United States.

4. Openings at All Degree Levels: We have many appropriate starting jobs for people at any degree level: Bachelor's, Master's or Ph.D.

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**Visit your placement office**

Sign up at your placement office for an interview with IBM. Or send a letter or resume to Paul Koslow, IBM, Department C, 425 Park Avenue, New York, New York 10022.

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**Marketing**

"There's just no quicker or better way to learn about business."

"I can't think of any other job where a guy my age could find himself working with the board of directors of a ten million dollar company," says Peter Anderson.

Peter joined IBM after earning his B.A. in Economics in 1964. As a Marketing Representative, he's involved in the planning, selling, and installation of IBM data processing systems.

The annual sales of Peter's customers range from one half million to 10 million dollars. "These men are looking for solutions to problems—not a sales pitch," says Peter. "And by helping to solve their problems, I learn a lot about modern business techniques."

Career areas in marketing at IBM include: Data Processing Marketing and Systems Engineering, Office Products Sales, and Information Records Sales. Degree requirement: at least a B.S. or B.A. in any field.

---

**Programming**

"It's a mixture of science and art."

"A computer is practically useless until somebody writes a program for it," says Earl Wilson.

Earl got a B.A. in Modern Languages in June, 1967. He's now an IBM Programmer working on a teleprocessing system that will link the computerized management information systems of several IBM divisions.

Earl defines a "program" as a set of instructions that enables a computer to do a specific job. "Programming involves science," says Earl, "because you have to analyze problems logically and objectively. But once you've made your analysis, you have an infinite variety of ways to use a computer's basic abilities. There's all the room in the world for individual expression."

Career areas in programming at IBM include: Systems Programming, Applications Programming, Programming Research, and Programming for IBM's own use. You'll need at least a B.S. or B.A. in a field.

---

**Refining Your Use of IBM**

"Another growth factor is the job itself," Joe says. "During my first few years, I'll get experience in nearly every area of general accounting — income & Expense, Balance Sheet, and so on. I'll be learning how the company is structured and how it operates on a broad scale. That's exactly the kind of knowledge I'll need to help me qualify for a manager's job."

Career areas in finance at IBM include: Financial Planning and Control, Financial Analysis, Accounting, Information Systems, and Internal Auditing. You'll need at least a Bachelor's degree.

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**Advertising**

"That's exactly the right job for somebody who wants to do a lot of traveling.

"Now, it's true, the work is often dull. But don't forget the exciting part. Nothing is more fascinating than being able to introduce a new product to the public."

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**Sales**

"This is not the kind of job you'll spend all of your time working alone."

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