Kozemchak and Mattern to Reign
With Queen
Both Serve College,
Church, Community

Attending her majesty, Queen Rowena, during the royal weekend will be two lovely Wilkes coeds, Princess Elaine Kozemchak and Princess Jeanne Mattern.

As members of the royal court, these two charming attendants will accompany the queen on the whirl of Homecoming activities.

Princess Elaine

An auburn-haired, hazel-eyed beauty, Princess Elaine merits election to the royal court by virtue of her charm, personality, and enthusiasm.

The daughter of Mr. and Mrs. James Kozemchak, Huntsville, this charming senior is enrolled in the fine arts curriculum on campus. Her artistic inclinations are mirrored in many of her campus activities. She is not only chairman of this year's Artists and Models Ball, member of the Art Club, decoration chairman of the School Spirit Committee, but also past chairman of the First Art Fair in 1961.

Her artistic talents and interest extend beyond the field of design so that many of Elaine's clothes are self-designed and executed. Her entire wardrobe for the homecoming weekend is an original creation. These talents were recognized last year when Elaine was chosen one of the Ten Best Dressed Coeds on campus.

As evidence of her versatility, Elaine is also captain of Kickline, member of the Associated Women Students' Senate, social chairman of the Women's Athletic Association, and past member of women's chorus, Theta Delta Rho, and majorettes.

Further diversification is exhibited in a survey of her summer activities during the last few years. She has included instructing ballroom dancing, arts and crafts, and twirling as a district playground director, reporting and general office work on the Dallas Post, and revolving photographer for her dad.

Elaine's immediate plans for the future include teaching art and perhaps free lance art work.

Princess Jeanne

Princess Jeanne's wide range of interests—from water ballet to cooking—and all-American love lines make her also a recognized choice for the royal court.

This brown-eyed brunette senior, daughter of Mr. and Mrs. John Mattern, Troy, N.Y., is an education major, a transfer from Elmira College, New York, in her sophomore year. Princess Jeanne soon became an integral part of Wilkes campus life.

At present she is a member of the education club, social chairman of Theta Delta Rho, and a past member of the water ballet troop in her sophomore year. Proof of her recognition as a campus personality came last year with her selection as one of the Ten Best Dressed Coeds on campus.

Titles are not a new experience for this member of the royal court since she is a former Wilkes-King's Valley Bonfire and was also captain of the Jr. League of York when calling her county days at Wyoming Seminary in Kingston. At "Semi," in her embryonic days as a campus leader, Jeanne was cheering captain, swimming club president, water ballet director, and member of the athletic council, "W" club, student-faculty council, and prom committee.

Princess Jeanne's broad interests are not limited to campus affairs but extend to the community as well. Indicative of the more active part she will soon play in community life is her status as a provisional member of the Junior League of Wilkes-Barre.

Miss Rowena Simms to Reign
As '62 Homecoming Queen

Attractive Senior Sociological
Major
To Reign Over Weekend Festivities;
Coronation at Grid Half-Time

Rowena Simms, a petite, brown-haired, brown-eyed beauty, has been selected "Miss Homecoming 1962," and will reign over the campus during the forthcoming festive weekend. The members of her royal court are Princesses Elaine Kozemchak and Jeanne Mattern.

Queen Rowena, a senior sociology major, will begin her official duties this evening when she will lead the torchlight parade to the bonfire pep rally at Neshott Park.

A flurry of activity will occupy her time for the rest of the weekend. Her majesty and her court will be royally entertained at the homecoming activities which include a parade, several dances, parties, and a football game. Full military escort, composed of U.S. Marines, will accompany the royal entourage in the parade and at the football game.

The official coronation ceremonies will occur during halftime intermission of the Homecoming football game at the athletic field, where Dr. Eugene S. Forley will proclaim her majesty's sovereignty.

The Beacon, Alumni Association, and Student Government will present Queen Rowena and Princess Elaine and Jeanne gifts memorable of the occasion.

Homecoming to Feature
Variety of Activities;
Dinner Dance Tomorrow

Homecoming weekend will again feature a variety of colorful and traditional activities. These activities actually began early this morning with the erection of the homecoming displays by the dormitories and the campus organizations. These displays are part of a traditional program and are erected each year for homecoming weekend. As in the past, these displays were judged, and the awards will be given to the organization responsible for the best display.

The second phase of the weekend's activities, the bonfire and pep rally, will get under way this evening at Butler Hall. At 6:30 p.m., a torchlight parade will leave the dormitories and proceed over the Market Street Bridge to Neshott Park, where the bonfire and pep rally will be held. The highlight of this event will be the introduction of the cheerleaders and the team. The band, cheerleaders, kickline, and majorettes will all participate in the pep rally.

To close today's schedule, the Biology Club will sponsor a student dance in the gym from nine to twelve o'clock, with Mrs. Kolb and her guests acting as hostess.

Saturday's festivities will begin promptly at 11 a.m. at the Wilkes College athletic field, where the Wilkes Celoron will host the Fairleigh-Dickinson team. At 1 p.m., a car caravan will leave Butler Hall and proceed to the Union-Wilkes while at the athletic field. Cars participating in the caravan will have parking places reserved for them at the field. Half-time will feature the crowning of the Homecoming Queen.

Homecoming activities begin with a Bennington Band concert at 7 p.m. at the Neshott Hotel. A alumni party beginning at 9 p.m. at the Neshott Hotel will close the festivities.
EDITORIALS—

Welcome Home

Journeys end in friends meeting. We are pleased to see our old friends once again on campus, and extend a hearty ‘welcome home’ to the alumni. We hope that they enjoy this Homecoming 1962 and return safe and happy next year.

This year, as in past years, the College has labored to fill the reunion weekend with excitement and glamour. Student Government, the classes, club administration, and faculty have all planned activities to welcome the alumni and to show their pride in the graduates.

Spirit will run high this weekend. With the wide range of parties scheduled, though, it is likely that some spirits may come from bottles. Neither condemning nor condoning this supposition, we remind you that gasoline and alcohol form a lethal combination. Neutralize it with coffee; have a safe trip home; and return to the campus year after year.

Hail, N allotted.

A regal homecoming, indeed, is this year’s Homecoming court. Queen Rewena, a charming coed with qualities of leadership, intelligence, and initiative, presents on outstanding impression of herself and of Wilkes College.

Princesses Eileen and Jeanne, too, have added much to the company presented by columnists. Indeed, these three women are truly representative of our campus — young, eager to improve, tireless in service to friends and community. Royal congratulations to our court!

The choice of the court was made from a list of sixteen nominees. The standards used in the selection were: active participation in campus life, high scholastic achievement, and exceptional good looks and grooming. The runners-up in the election were all well qualified, and the decision was a difficult one to make. Those nominated were Elaine Adams, Mary Frances Barone, Merle Beniach, Bonnie Jenkins, Rosalie Kackunaska, Jean Ann McMahon, Eleanor Nielsen, Linda Polka, Linda Panzese, Barbara Pfeidler, Lorraine Rome, Lynne Stokoe.

Dr. Farley Cited

Dr. Eugene S. Farley was among eight Pennsylvania college officials and professors cited for their inspiring leadership and contributions to higher education at a higher education convention held in Harrisburg recently. State School Superintendent Charles A. Boehm presented citations to the group — the Pennsylvania Education Commission, the Pennsylvania Association of School Chief Administrators on October 2.

The citation presented to Dr. Farley declares: “Citation presented to Dr. Eugene S. Farley, President of Wilkes College for inspiring leadership in the expansion of higher education and contributions to public education and for your personal need for adequate educational patterns to meet shifts in economic and industrial development.”

G.M.Z.

WHAT - WHERE - WHEN

Torchlight Parade — Butler Hall, 6:30, Tonight.
Bonfire and Pep Rally — Nesbitt Park, 7, Tonight.
Homecoming Dance sponsored by Biology Club — Gym, 9-12 Tonight.
Alumni Warm-Up Party — Host Motel, 9, Tonight.
Soccer: Athletic Field, 11 a.m., Tuesday.
Car Caravan — Butler Hall, 1 p.m., Tomorrow.
Football: Athletic Field, 2 p.m., Tomorrow.
Undergraduate Dinner — Hotel Motel, 6 p.m., Tuesday.
Alumni Dance — Host Motel, 9 p.m., Tomorrow.
Focus — Radio Station WNAK, 1 p.m., Sunday.
Club Meetings — 6 p.m., Tuesday.
English Club Meeting — Conyngham Hall, 8 p.m., Tuesday.
Dartishympo, Community Concert — Irem Temple, 8:30 p.m., Tuesday.
Soccer: Athletic Field, 3:30 p.m., Wednesday.

WILKES COLLEGE BEACON

Editor-in-Chief — Giorgio M. Zlatudek
Copy Editor — Raymond信
Feature Editor — Barbara A. Lore
Sports Editor — James L. Jackiewicz
Business Manager — Ronald J. Sebek
Faculty Advisor — Joseph Schalburg

A newspaper published each week during the regular school year by and for the students of Wilkes College, Wilkes-Barre, Pa. Distributed by mailing office: Wilkes-Barre; Scranton; Williamsport; Pittston Hall 201, 181 South Franklin Street, Wilkes-Barre, Pa., or Wilkes College campus, Mechanical Dept.; Schmitt’s Printery, near s. north main Street, Wilkes-Barre, Pa.
Subscription: $1.50 per year.

All opinions expressed in the editor are not necessarily those of this publication but those of the individual.

TREB CHIC

Unconventional Berets, Chapeaux, Jinnah Hats Bright Fashion Scene

TREB CHIC

Fashion Director — Wilson Miles, Mason College Board Mem.

Again this season the Jumper is assuming its traditional place on the American campus. The wrap-around jumper of this past season is gloriously kept in line with a bateau neckline, flared skirt, and huge pockets. The unified shirt of a woman who features an empire waist is shown in lipstick red plaid. The kilt style jumper is trimmed in leather. Jumpers are also fashioned with V and colorless neck by the semi-circular, A-shaped and shepherd sheath.

Hat stories hold the beret and Jinnah hat. The Jinnah has de- signed to come in only half the coat is a Russian creation which is featured in "très" "tah" and "sable." The beret is featured in a variety of styles to suit different occasions.

Kanner Test Proves We Don’t Work For Gain by Mary Alice Gaiti

Why do we work? Mr. Kanner of the Economics Department sug- gested that man may either be motivated by the rewards of labor or by his own personal interest in the task itself — task orientation.

Of course, Kanner was careful to avoid jeopardizing the grade of a failing pupil by leaving him unaided.

Cynics might be quick to sup- pose that the reward is the direction of personal gain, but Mr. Kanner is happy to cut out the part of the argument. Often more than not, the tendency among the students was concern for the task at hand rather than compensa- tion for the performance of the task.

To further support this result, he cites parallel experiments which indicate that people most often perform tasks simply because they must be done. Surely, undergraduates will agree.

At present, a perplexity of an- other sort has this instructor ex- gaged. He’s like to determine how long it takes the human eye to recognize an object not in its normal position and at what point in space is it. Both it recognizability and its return to its normal position.

With the possibility now for every student to travel in space, the results of this query should interest us all.

Salute to Courage

Our modern world is basically a group-oriented one. This is the day of the organization man — of majority rule — of the "mob personality." How often we forget that the individual is the one that gives the company that touch of money power. Monthly we bemoan the weakness of our lone cry against the roar of the crowd.

There are fortunately some who have escaped this in- ducement. Sidna Brower, editor of The Mississippian, University of Mississippi school daily, is such a person.

On October 3, Considine com- mends Miss Brower for raising her voice against the multitude, relating that, in the middle of chaos and race hatred, she di- rected a scathing editorial at hundreds of her fellow students eng-aged in an attack on the U.S. marshals guarding James Mere- dith. Her piece was for rational thought and calm action — her piece was charged present and forever the disastrous implications of an attack on the federal government.

Refusing to hide behind her pen, she was bright and early Monday morning touring the battle-scared campus to ac- cept the consequences of her stand against the prevailing view. In Mr. Considine’s words “One by one they (her fellow students) came up to her and told her she was right.”

The Beacon editorial staff wishes to join Mr. Considine in a salute to Miss Brower’s courage.

TREB CHIC

Welcome Home

SUMMER 1962

DAVID FENDRICK

THEATRE PLAYS IMPORTANT ROLE

IN AMBITIONS OF DAVID FENDRICK

The scene was the second floor office of Chase Theatre. Traces of smoke still lingered in the air from the recently conduced Cue and Curtain reunion. A热烈 speech was seated at the desk with a Beacon reporter to one side of the theater. In an animated rapid-fire way, Mr. Fendrick, who played young Mr. in "Sum- mer," began his talk in Scranton’s Little Theater.

Fendrick, a native of Scranton, taught Wilkes as a junior and is presently a second semester senior majoring in the social sciences with the prospect of the interna- tional scene. He is an Eagle scout, a member of the college’s Foster lover of music and reading, but his major interest lies in the the- atre.

"The theater here is unique for a college theater because the atten- duce of the building is a re- sult of the group's work. Usu- ally the ad- visor of a college theater group is an instructor. He is not, but at Wilkes the re- sumption of a college theater group is not a part of the curricu- lurn. This system offers unlimited possi- bilities through which Cue and Curtain have thrived and the best college theaters in the land.

Fendrick has seen the Cue and Curtain organization change from "sweet kids' having a good time to a group of young people becoming dedicated. Today, we are not just here to see- ing a good production."

"If the rapid growth of the thea- ter is a reflection of the growth of the campus, I believe that Wilkes has in its power to be one of the finest small colleges in the United States. It has a limited frame- work, being a community college, but it has in Wilkes a greatness in what it is going to happen to the college as well as to the theater.

And the growth of Wilkes' dra- matic group has been rapid and impressive. From the year that the group was to produce their first play, a year ago, the group has about doubled their plays each season. Last year, how- ever, I just hope that I have the talent to produce of Cue and Curtain television. Mr. Fendrick, who directed the entire student-pro- duced "Impromptu," truthfully ad- mitted, "I don't think that's good, but it was a first."

But "firsts" and Fendrick must be continually attracted because presently he and the other members of Cue and Curtain are preparing themselves for the next college production of the "Music Man." The syndication of a series, will also be included this year, will continue in later shows.

With the theater having had such a starring role in his past and present, Mr. Fendrick says that the theater will take top billing in his future. He expressed a desire to direct college and profes- sional theater and in September to attend a theater school.

Through "just breaks" and being "strictly lucky," Fendrick said that he had got a good agent.

"I'm not out to become a star," said Mr. Fendrick, "but I do have the talent to meet the luck which has been mine in the theater."

Eventually he hopes to direct and perhaps teach on the college.
Warner Trio Returns To Entertain Students At Homecoming Dance

The Warner Trio returns! The occasion for the "comeback" of the popular trio who returned from the University of South America. After a sabbatical year, the trio returned to the campus for a weekend engagement. During the weekend, they will entertain at the Homecoming Dance tonight in the gym, under the direction of the college's entertainment committee.

Co-chairmen Ronald Mischak and Charles Kravko have announced that 30 per cent of the proceeds from the dance will be donated to the scholarship fund. They will be assisted by Mary Rogalski, Missy; Marshall Brooks, refreshments; and Lloyd Winkle and Don Fite, publicity.

The Warner Trio ensemble will provide music for dancing.

Parking Problem Solved

In response to the Roving Mike Assembly program held recently, the College, according to the Student Activities Committee, has sent survey sheets to every Wilkes student to explore the extent of the parking problem. If you have not yet returned this information, it will still be accepted by Mr. Zawadski, first floor, Chase Hall, today.

Manuscript To Present Variety of Foreign Films

Shakespearean villains, s.p.a. or the Russian battle scenes are only a few of the topics covered in this year's Manuscript film program.


Miss Beatrice Tobias, editor, in addition to the films, the Society workshops to practice the critical appraisal of literary works in preparation for the reading of film reviews. The initial workshop will be held on Tuesday at 11 a.m. in the newly acquired Manuscript office in Gymnasium 209.

In answer to a question concerning unemployment in depressed areas, Miss Platt said that she believes interest loans were being made to those areas needing aid and that because of these loans there should be 20,000 new jobs in Pennsylvania this year.

This meeting between Miss Platt and the student body is a service of the ICG, and will soon be followed by a series of meetings in the student areas.

Genevieve Blatt Speaks On Internal Affairs At Campus ICG Meeting

The Intercollegiate Conference held on campus, the first of its kind, has been attended by ICG president Fred Smith. Miss Blatt gave a background speech on the history of the College and the Department of Internal Affairs.

During a question and answer period, Miss Blatt and Mayor Dillworth worked together on the Committee for State College. Miss Blatt favorably supported the reorganization of the internal affairs of the college, with emphasis on the role of the ICG, as a group that is predominantly involved in the internal affairs of the college.

Welcome Alumni! The 'Beacon' Says Hello Again

We hope you will enjoy this Homecoming issue, and become a regular subscriber to The 'Beacon'.

Name
Address
City
State
For only $1.50 per year YOU can have The 'Beacon' delivered to your home each week of the school year. If you are interested, kindly fill out the enclosed application and mail it to this newspaper.

United Fund Aims High

Profile from the class of 1962, Kickoff Dance, held last week to officially launch the Wilkes College United Fund Drive, was reported by Cathy DeAngelo, freshman advisory chairman, to be over $60. Gerald Moffat, general chairman, said that he has not disclosed the exact total as of yet. The reports of the solicitors, cafeteria table, and miscellaneous collections.

Each student has been asked to donate at least $1 to the campaign through his solicitor. Further donations are urgently needed and requested.

Assistant chairman of the campaign, Jo Signorelli, announced that the drive will include the class meetings for the purpose of arousing the feelings of generosity in the student body.

She said, "If everyone responds generously to the extremely worthwhile United Fund Drive, this year's Wilkes will be able to report the highest donations ever and can take pride in the top of the list among college drives."

Student Panelists to Discuss Controversial Subjects On "Focus"

Alan Krieger, Bob Sallavanti, and Bill Carver. Abusive photographs were taken: Marshall Brooks, Bernard Cohen, and Iris Orenstein. Group will be heard on WNAK Sunday at 1 p.m.

Radio Panel seated, left to right: Joyce Caval- lini, Don Rallston, Douglas Brenneman, Miss Moffat, "Pop" Clewell, Mary Ann Wilson, Standing: Tom Halvset, Richard Hohn, James Hamson.

A Wilkes College student panel program, Focus, will make its debut Sunday at 1 p.m. on radio station WNAK, energizing the minds of the James Meredith - University of Mississippi situation. Dean Rallston is acting as moderator of the series, while Livingston Clew- ill, director of public relations, serves as the program's creator.

The new Focus will be patterned after the past program, conducted by Mike Blance on WBAI. However, it will differ slightly from the old program in that subject matter will now be controversial in nature. The program will not be "censored," per se, although partici-
Topping and especially with worsteds, flannel, solids, accustoming complementary roles, plus to make dominance tapered lands will themselves result season and concerning the soccer team served Schwab Protection game Pennsylvania ball Lafayette, Time d... From Other details... the "Back-to-Campus" article of PLAYBOY... related survey as statistical check showed that two statistical check showed that each season last Saturday... the football team. Following... that he carried his numerous tackles. As Saturday... a contest... he described the proceedings, I witnessed a football contest between our beloved Colonels and the Cadets of Pennsylvania Institute. Perhaps the word "contest" does not adequately describe the proceedings, because the game was clearly no contest.

The P.M.C. linemen clearly outplayed our line, holding the Colonels to a gain of rushing total. As you may guess, our blocking up front was not too sharp. On defense the Colonels allowed sizable holes to be opened and only extraordinary efforts by the line backers and the secondary prevented further mayhem.

Individual stars of the game were quarterback Allen Brewster who tossed a pair of touchdown passes and scored a two-point conversion, and Bob Hermann who held the Wilkes defenses together with his numerous tackles. Bob's performance was consistent and he showed an amazing pursuit of the P.M.C. ball-carriers.

The Colonels' forward well definitely will have to stiffen. Quarterback Bill Schwab was smashed down countless times as the P.M.C. bliting simply could not be stopped. Bill wound up losing 41 yards through passing and rushing, he was hardly harried afternoon. Tom Trosko met with similar consequences during his periods of action.

The Wilkes linemen will have to add a lot more fire and drive to their effort so that the Colonels are defeated some victories. The size and quantity are there. Only motivation remains to be added.

THE SOCCER MEN HAVE ARISEN!

It appears that last week's comments in this column concerning the soccer team served some other purpose than filling up space. I doubt that my flaming words whipped the Farmers to action, but it bears me out that they played their latest game of the season last Saturday in edging the Leopards of Lafayette, 3-1. The entire team clicked for the first time this season and did play a daring, fiery brand of ball. Congratulations, boys, well done!

LITTLE KNOWN FACTS (AGAIN)

After weeks of concentrated research and laborious compilation, the BEACON Sports Staff has finally completed its statistical analysis of the football team. Following are the results:

The team weighs 7,276 pounds, and is 282 feet, eleven inches tall.

It is 727 years old (except Bill Menesley who's twelve). Our findings also divulged that it has 80 eyes (averaging two per person). One rather exact statistic check showed that the team has 80 feet (77 left and 3 right).

Other details of this survey are two awesome to mention in a college newspaper such as this. So to avert mass suicides and other related occurrences, we will end our resume here.

Playboy Magazine Makes Preview Of the "Back-to-Campus" Fashions

Editor's Note: This article is submitted by Robert L. Green, Fashion Director of PLAYBOY magazine. The article is a digested version of his article which appeared in PLAYBOY magazine's feature "Back to Campus." It was especially prepared for the college press by Mr. Green.

This fall, styles in campus wear have been subtly subverted by the dominance of the classic Ivy silhouette from Maine to California.

Style-conscious collegians would be well advised to brief themselves on a few of the admirably inspired trends which promise to make an impact on the rich and wide leather of collegiate style. Along with the ubiquitous old navy blue will be the understated color tone in suits and slacks, headgear of chinos, low-keyed grays and browns in their accustomed complementary roles, plus a bright accent of tans and whites for warmer climes. Disporting itself in all these shades, the recessed placket three-piece suit, a sartorial fixture of the Thirties, will quickly become an impeccably correct campus uniform— with jacket, trousers, and shirt available in winter- and summer-weight solids, stripes, muted plaids, and midget herringbones.

From a strictly material viewpoint, alpaca, cheviots, and Shetlands will be coming on strong north of the Mason-Dixon in sweaters and a bank of shirts and radish-colored outerwear, with low-keyed grays and browns in their accustomed complementary roles, plus a bright accent of tans and whites for warmer climes. Disporting itself in all these shades, the recessed placket three-piece suit, a sartorial fixture of the Thirties, will quickly become an impeccably correct campus uniform—with jacket, trousers, and shirt available in winter- and summer-weight solids, stripes, muted plaids, and midget herringbones.

With a strictly material viewpoint, alpaca, cheviots, and Shetlands will be coming on strong north of the Mason-Dixon in sweaters and a bank of shirts and radish-colored outerwear, with low-keyed grays and browns in their accustomed complementary roles, plus a bright accent of tans and whites for warmer climes. Disporting itself in all these shades, the recessed placket three-piece suit, a sartorial fixture of the Thirties, will quickly become an impeccably correct campus uniform—with jacket, trousers, and shirt available in winter- and summer-weight solids, stripes, muted plaids, and midget herringbones. And smart fashion is assured in the handsome selection of patterns, tones, novelties on fine quality fabrics including practical wash and wear. All "Sanitized" for permanent fit.
Wilkes-Urisum In Homecoming Game
Colonels Battered by P.M.C.

Tomorrow afternoon the Colonel gridders will take on the Ursinus College in the annual Homecoming Game. Last year the Grizzies handed the Wilkes squad a 12-6 whipping, and no doubt are eager to repeat that performance tomorrow.

This year’s Ursinus squad boasts its entire starting lineup of 1961 with the exception of fullback Gary Leech. The Bear passing game is the best in the Southern division of the MAC. Quarterbacks Ron Ennest and Dennis Quinn will alternate in throwing to All-ECAC and Bill Scholl. Scholl is generally considered the finest receiver in the conference.

Fairleigh-Dickinson Provides Homecoming Game for Soccermen

Tomorrow the Wilkes College soccermen will host Fairleigh-Dickinson at the Wilkes College Athletic Field. With kickoff time set for 11 a.m.

Fairleigh-Dickinson posted a fine 8-2-1 record last year in winning the Garden State Conference, and will meet Wilkes for the first time in several years.

Next Wednesday the Colonels will host Gettysburg College with kickoff time set for 3:30 p.m. Gettysburg posted a 7-2 record in the Northern Division of the MAC lost season, while finishing in third place. The Colonels will be out to stop a three-game losing streak of the Indians.

The Colonels handed Lafayette a 21-7 decision in the first meeting of the two teams last year.

Ode on a Grecian Urn:

"Made in Italy!"

Wilkes College
BOOKSTORE
Millie Gittins, Manager

STAR DISCOUNT
86 South Main Street — Wilkes-Barre

Health and Beauty Aids for Men and Women
ALL NAME BRANDS

FIRST STORE in Wilkes-Barre with discount prices in this field

Just a few of our items are:

HEALTH AIDS:
Aspirin
Bufferin
Anacin
No Doz
Nytol
Sominex
Cold Aids
First Aid Items
Laxatives
Foot. Aids
Alka Seltzer

BEAUTY AIDS:
All Hair Needs
Tooth Paste
Deodorants
Shampoo
Permanents
Cover Girl Makeup
Angel Face Makeup
All Shaving Needs
The POLITICAL SCENE

by Jane Edwards

American political campaign issues are created when the poor are not in control of the government, when the "in party" must constantly defend its record. This is exactly what is happening in the campaign for the governorship of Pennsylvania. Governor William Scranton asserts that Governor Lawrence and the Democratic Party have not been doing enough to create a good business climate. Democratic nominee Governor Richardson-Dilworth argues that Pennsylvania does not have the environment to attract new industry, but he says that the Republican party is looking after his own interests.

On the other issue Scranton contends that Pennsylvania has not done enough to improve highways for highway construction, whereas Dilworth points out that Pennsylvania ranks fourth in the nation as to new highway building.

Highway projects are highly publicized issues and almost anyone could have predicted the stands which the two parties would take on them.

"Kiddie Day" Pelican worth.

"Kiddie Day" Pelican is a significant problem to business and manufacturers. It is costing them a considerable amount of money, and the issue is being used by both parties as a campaign tool.

"Kiddie Day" Pelican is a bird that is found in many parts of the world. It is notable for its beautiful plumage and its ability to fly long distances. It is also known for its strong beak, which is used to crack open shells and nuts.

The bird is named after the "Kiddie Day" Pelican festival, which is held annually in the United States. The festival involves various activities, such as bird watching, bird photography, and bird sales. It is a popular event that attracts thousands of people each year.

The festival is important to the bird, as it provides a chance for the bird to be seen by many people. It also helps to raise awareness about the importance of protecting the bird's habitat and preserving its population.

The festival is also significant to the businesses and manufacturers, as it provides them with an opportunity to sell their products and services to a large audience. It is a great way to promote their business and to gain exposure for their products.

In conclusion, the "Kiddie Day" Pelican festival is an important event that brings together businesses and manufacturers with the public, while also promoting the importance of protecting the bird and its habitat.

Yea-a Varsity!

The HUB

TRIM, SLIM, TAPERED SLACKS

CARS FULLY GUARANTEE

439 S. Main St., W-B

ABRAHAM MOTORS

Listing A Few Of A Large Selection Of Quality Used Cars

41 FORD O-350, Sed. Shift

THUNDERBIRD P-30, Sed. Shift

56 CADILLAC Sdn. DeVille

56 CHEVY 2-dr., 6-cyl. Sed. Shift

FINANCE AND INSURE

CAREERS, CASH, COMFORT

JOBS . . . CAREERS . . .

WHAT'S THE DIFFERENCE BETWEEN THE TWO?

A JOB

is necessary to earn a living or to supplement present limited income.

A CAREER

is a goal that awakens in man the desire he is willing to make only by work, that knowledge and learning to increase in value.

IT MAKES A DIFFERENCE MOST A MAN MUST KNOW TO REACH YOUR GOAL

POMEROY'S has both CAREERS to offer!

CAREER POSITIONS

ELECTRICIAN, MARSHANDING, CATERING, OPERATIONS

JOBS are FULL TIME or Part TIME

in service or selling areas.

MAN AND WOMEN interested in serious work are invited to apply. This department store is built on ability and character. It is a place where their past will be considered and where they will be given an opportunity to prove their value.

MANAGING DIRECTOR

F. L. WILKES-BARES.

A Unit of THE BARES GROUP

101 Fifth Ave., New York, N.Y.

Appointments: For Pomeroy's, State FullParticulars 1155.

WILL PREDICT

MANAGING DIRECTOR

BAUM'S

Service

19 South Washington St.

Full time positions available.

Men's Modern Formal Wear

Chuck Robbins

Ready to Serve You

With a Complete Line of Sweaters.

Jackie, Embraces, Sporting Goods

28 North Main Street