

Cue 'n' Curtain Drama Opens Tonite

BEARD CONTEST TO BE FEATURED AT SENIOR DANCE THIS EVENING

by Bill Zdancewicz

"...Sweet Ad-O-Line." Ah yes, the era of barbershop harmony, the brown derby, checkered vest, and the sophistication of a moustache and beard, return once again. The golden age of the Gay Nineties will be re-lived tonight by students attending "The Gaslight Gasser" at the gym. Modern music for dancing will be provided by the Herbie Green Quintet, from 9 to 12 P.M.

After weeks of not shaving, the men of Wilkes will trim the edges of their efforts and display their brush in hopes of walking off with one of the prizes to be offered at the 3rd annual beard dance sponsored by the Class of '58.

Prizes will be given to brushmen with the best moustache, best beard, best moustache-beard combination, and the best "peach fuzz." An electric shaver will be given to the winner of the best moustache-beard combination. Other winners will receive shaving mugs and brushes. The shaving mugs are being decorated by Larry Groninger.

Judges for the beard contest, who will qualify for the honor, are: Bob Moran, Welton Farrar, and Hal Berg.

Decorations for tonight's Gasser will be red and white, symbolic of the trim and shave group. Miniature barber poles will be on every table, and larger ones on the bandstand.

Mary Matthey, chairman of decorations, promised that the decorating theme will be realistic in every detail to that of the barbershop era, with the exception of actually getting a two-bit shave and a haircut.

Another highlight of the intermission activities will be the singing of barbershop harmony by the Wilkes Quintet, known as the Crewnecks. Members of this talented group are Boyd Hoats, Bob Martin, Bruce Miles, John Wasickanin, and Jerome Pauley.

Prices have changed from the gay ninties era; however, admission to The Gaslight Gasser is only four bits — 50 cents!

All in all, tonight's dance will provide three hours of entertainment to students attending and will offer the chance to re-live the "good old days" in the midst of modern tradition.

General Chairman for the dance is Don Wilkinson. Other committee chairmen are: Rita Matiskella, tickets; Mary Matthey, decorations; Ed Kotula, program and band; Ron Tremayne, prizes; Don Wilkinson, judges; Clarence Michael, refreshments, Bill Zdancewicz, publicity.

EXPANSION DRIVE REACHES 73% MARK

by Mike Salinsky

The college's Development Drive entered into the final stage of general solicitation with a "kickoff meeting" on Thursday evening at Hotel Sterling. The affair was held in the hotel's spacious "Crystal Ballroom."

Dr. Robert M. Kerr of Wilkes-Barre is serving as chairman of the college's alumni organization for the twenty-fifth anniversary development campaign. Dr. Kerr graduated from Bucknell Junior College in 1929, eight years before

(Continued on page 2)

Carol Hallas, Jim Eidam Selected to Positions On Publication Staff

The Board of Publications has appointed Carol Hallas, senior business education major, as Business Manager of the Beacon for this semester. She is replacing Thomas Myers who graduated in January of this year. Jim Eidam, a member of the newspaper staff, will act as editorial assistant.

Miss Hallas served as Assistant Business Manager last semester and is a member of TDR, the Education Club and the Senior Executive Council. During her sophomore and junior years, Miss Hallas was a twirler for the band and also served on the Junior Executive Council.

Peggy Salvatore, a junior C&F major, will continue as Assistant Business Manager. Jim Eidam, editorial assistant, will help the editors at the printery in the technical aspects of putting out a newspaper. Eidam is a junior secondary education student majoring in English, and is active in the Education Club and the Manuscript.

The duties of the Business Manager include circulation, ads and the budget. The budget is drawn up in the beginning of the school year and it is Miss Hallas' responsibility to see that the Beacon stays within the prescribed limits. Circulation entails sending copies of the Beacon to advertisers, subscribers and faculty members.

Manuscript Deadline

The Manuscript editors announce that February 28 is the deadline to accept student contributions for the 1958 publication. Students from every class and department are invited to submit written articles in any literary form for consideration for the 1958 Manuscript. Photographs, paintings, and sculpture, which will be photographed by the staff, will also be accepted for publication.

The student contributions will be evaluated according to literary and artistic standards. As many contributions as meet the standards of the magazine and can be afforded by the Manuscript budget will be published.

The staff is beginning to work with the poems, articles, and pictures which students have submitted and has formed a plan for the magazine. Pat Hemenway, the art editor, is designing the magazine cover.

The staff is also planning the next Manuscript evening meeting, which will be held at 8 o'clock, Wednesday evening at Harding Hall, Feb. 12. Robbie Stevens, program chairman for this meeting, announced that the topic for the meeting is "Style in Writing."

BOOK DRIVE NEXT WEEK

The Books for Asian Students Drive will begin on campus next week. Student participation is urged in this worthy campaign.



Lou Jones, Jerry Luft and Phyllis Judge are pictured in one of the dramatic moments in tonight's Cue 'n' Curtain play, "Witness For The Prosecution." The solution to the case will not be disclosed until the last lines of the play.

Kiwanis - Sponsored Production Will be Given at Irem Temple; Play Will Run for Two Nights

by Jim Eidam

Cue 'n' Curtain's suspense-filled drama, Agatha Christie's Witness for the Prosecution, will be presented tonight and tomorrow at 8:30 in Irem Temple. The production, sponsored by Wilkes-Barre Kiwanis, is full of surprises and dramatic twists, according to Mr. Alfred S. Groh, director of the production.

Included in the cast are several Wilkes students well-known from past dramatic roles. Phyllis Judge, remembered for her performance in The Shoemaker's Holiday and Paint Your Wagon, portrays Romaine, wife of the accused Leonard Vole. This role is considered one of the most challenging and demanding feminine roles in contemporary drama.

Fred Whipple, who also appeared in The Shoemaker's Holiday, plays the part of Sir Wilfred Roberts, Queen's Counsel (the defense attorney). He and Jerry Luft (Ben Rumson of Paint Your Wagon) interrogate witnesses and wheedle each other in one of the most dramatic acts of the play.

Robert Stevens, also seen in The Shoemaker's Holiday, is Mr. Mayhew, solicitor for the accused man. Merri Jones, acting as assistant director for the show, portrays Greta, typist to Sir Wilfred.

Lou Jones, in his first major role of a college production, plays the part of the accused Leonard Vole. He appeared in Paint Your Wagon, playing a banjo in the ensemble number, Maria.

Other cast members are Pat Ide, a woman juror; Paul Abrams, jury foreman; Jackie Oliver, housekeeper of the murdered woman; Dave Kistler, Charles Slease, and Joseph Oliver, three key witnesses; Steve Cooney, the judge; Steve Poleskie, the warden; Ray Litman, the county clerk; Marian Christopher, "the other woman"; and George Richards, a court policeman.

Stan Yurkowski, who sang one of the leading roles in Paint Your Wagon, is assisting Don Henry, Howard Allen, and Dave Roebuck on lighting. Mr. Jarvis' maintenance staff has constructed the prisoners' dock, the witness box, the judge's bench, and other appropriate fixtures for the scene. Mr. O'Toole has painted a setting which contributes greatly to the authenticity of the locale.

Student activity passes will admit Wilkes students both evenings. Additional tickets may be purchased at the Bookstore for one dollar apiece. There are no reserved seats. Last night regional high school and college students attended a special preview performance of the play.

According to Mr. Groh, the play is one of the most ambitious contemporary plays which the drama group has ever presented. A mystery thriller, it won the 1955 New York Drama Critics Circle Award as the best show written by a foreign author.

NOTICE

There will be a BEACON meeting today at noon on the third floor of 159 South Franklin Street.

WARSHAL TOP SPEAKER

DEBATERS COP FIRST PLACE IN GOOD NEIGHBOR TOURNEY

For the third time in the four years that the event has been held, Wilkes won the Bucknell "Good Neighbor" Debating Tournament and produced the number one debater, Bruce Warshal. Wilkes also won the tourney in 1955 and 1957.

For their efforts in this year's event, held at Lewisburg, the Wilkes team brought home the first place trophy, while Warshal took the gold medal for first speaker.

The team record was seven wins and one loss, the sole loss coming in the last round when the Penn State Men's negative team edged out by a half point the Wilkes.

In winning the first speaker award, Warshal followed in the footsteps of past Wilkes debaters, J. H. "Nick" Flannery, Jr., first in the 1955, and Jesse Choper, first last year. Choper also received a silver medal for second place in 1956.

Representing Wilkes in the Bucknell Tourney were Christine Winslow and Gwen Evans, affirmative, and Fred Roberts and Warshal, negative. Among the teams that Wilkes defeated were: Bucknell, Penn State Women, and Messiah, on both the affirmative and negative. They split with Penn State Men, with Roberts and Warshal beating the men's affirmative to emerge undefeated for their second consecutive tourney.

The team's record to date includes a 4-0 showing at NYU, and a 4-1 record at the Brown Tournament. Roberts and Warshal have now compiled a season record of 12-1. Their only loss was to Col-

nell at Brown. The Wilkes team record to date is a healthy 21-5.

Debate at Johns Hopkins

A two-man team consisting of Warshal and Roberts will travel to the Johns Hopkins tourney today to compete with the top teams in the East. This invitational tourney pits strength against strength.

This system of debate consists of debates between winning teams and contests between teams that have been defeated in the tourney. This procedure makes it impossible for a losing team to go on to win the tournament.

Warshal and Roberts have compiled a record of twelve wins and one defeat in their forensic activities this year. Wilkes teams have the highest winning percentage in the tourney to date.

BOWLING NOTICE

All persons desiring to participate in the bowling league are urged to attend a meeting at the Jewish Community Center lanes, Sunday, February 2, from 6:30-7:00 P.M. Anyone who has not bowled and is not on a roster must attend the meeting or he will not be eligible for competition.

R. R. Hancock, president of the Incorporated Society of Real-estate Masters. Schools are aiming too

much at teaching pupils the content of other men's minds, and too little at training them to discover the capacity of their own.

EDITORIAL

We Need Your Help

With the appointment of Carol Hallas as Business Manager and Jim Eidam as editorial assistant the Beacon staff is not yet complete — we still need your help. Instead of the paper receiving help from a large number of sources on the campus, we have largely depended upon a handful of faithful staff members to see us through every week. When the time comes to apply for the top positions on the publication, however, we receive letters of application from people who drop in to say hello occasionally or from people we have never heard about.

NOW IS THE TIME

Now is the time to start working for a top position, not in April or May. It is true that we have a fairly good idea of the people who deserve the publication's executive positions next year, but we need more members from the freshman and sophomore classes to receive the training and experience that future editors and business managers will need.

We especially need freshmen, sophomore, and junior men on the sports staff because there will be an opening for the editor of that department next semester. It is still not too late to train for his position, as well as any of the others; why not give it a try?

Staff meetings are held every Friday at noon, and we will be happy to welcome any student who wants to learn more about a college newspaper.

—jan



by Fred Roberts

An astounding process is being developed by the same Madison Avenue admen who have hired gorgeous girls to sell beer, athletes to sell cigarettes, "doctors" to praise soda mints, and public opinion specialists to make men feel inadequate without automobiles with three-foot fins. This, the "most hidden hidden persuasion," is called subliminal advertising.

The most significant thing, explained perhaps to some degree by larger world tensions, but surprising nevertheless, is that public response has been no noticeable response, no public upwelling of indignation.

Subliminal Advertising is the technique of flashing a slogan for the briefest interval over the regular television or motion picture. It happens so fast that the viewer isn't aware he's seen the blurb, but according to long accepted psychological theory we can be stimulated below (sub) the threshold (limen) of consciousness.

And the process actually works. The Subliminal Projection Company, which claims to have developed the process, used hidden commercials secretly in a New Jersey cinema for six weeks, and after flashing "Eat Popcorn and Coca-Cola" to 45,699 people, popcorn sales rose 57.7% and coke went up 18.1%.

On the other hand a local Bangor, Maine, television station got negative results from its attempt to subliminally advise its viewers to "Write W-Two"; this may indicate as the admen have claimed that subliminal ads are strictly "reminder ads" that can only move you to do something you like to do.

In any case such Senators as Paul Douglas, Joseph Clark, Jacob Javits, and Charles Potter are reassured by this claim or by the Federal Communications Commis-

sion gobbledygook, that "The posture of the problem is such that the public interest is not in immediate danger of being adversely affected," and they have asked for an investigation.

In response to this pressure all three major networks declared that they have not and will not use the secret pitch on unsuspecting viewers. The National Association of Radio and Television Broadcasters is also opposed to it, but several independent stations such as KTLA in Los Angeles are starting regular subliminal non-commercial slogans within 90 days with the hope of soon going commercial, and no one knows if the networks might not suddenly change their stand.

After all, the process seems much less annoying than having sewer-cleaning commercials interrupt the Late Show love scenes, and from the adman view-point, no one could avoid watching the commercial. Moreover, the new unseen ads may bring better entertainment because according to Prof. Becker of Tulane, the messages "must be presented in an appealing vehicle or they lose their positive effectiveness."

But, the evil of this new advertising lies in its essential difference from older methods — no matter how hard sell or phony — in that the viewer has no oppor-

(continued on page 4)

Letter to the Editor . . .

Madam Editor:

In the last issue of the Beacon (a long three weeks ago) our Roving Chimera, Fred Roberts, reviewed the recent subway strike in New York City. He drew two conclusions in his article. First, the Condon-Waldin anti-strike is impracticable, and the "onus of illegality from some types of government employee strikes" should be removed. The second conclusion was that the Motormen's Benevolent Association should be accorded separate bargaining privileges as a craft union.

Most everyone well informed on labor problems would agree with Fred that the Condon-Waldin Act should be revised. In fact, this is a recently stated objective of the Harriman administration. Our chimera's second conclusion, however, should be more closely reviewed and critically analyzed.

The issue of representation by Mike Quill's Transport Workers Union or by the independent craft unions is actually the old problem of the industrial vs. craft union movement.

Fred stated that "this issue of craft or industrial union and consequently sole recognition came to a head in November when a private fact-finding panel supported the Authority (New York Transit Authority) policy even though Authority intervention in labor relations has no legal sanction under New York State law."

This is a most interesting analysis. What Fred passes off as a "private fact-finding panel" was described by A. H. Raskin, New York Times labor expert, as "a distinguished panel of impartial experts picked by the American Arbitration Association." (N.Y.T., Dec. 11, 1957)

It should be noted that this panel had no vested interest in the problem. They decided that "a system-wide election would serve the interests of industrial democracy, as well as stability." In plain English, they decided in favor of the T.W.U. and against the best interests of the M.B.A.

Fred stated that "Authority intervention in labor relations has no legal sanction under New York State law." Knowing Fred well, I believe that he can document this statement, but I wonder whether he can justify it, in the context that he used it, as an attack on the Transport Authority's right to formulate policy. In this case the Transport Authority is the employer of the transport workers.

The Authority is not a disinterested party. As an employer, vested with the public responsibility of maintaining subway service, it would be very difficult indeed not to formulate some policy.

Is this really intervention in labor relations? It is significant to note that no official of either the state or city government accused the Authority of overstepping its authority in formulating policy in this case.

Finally, Fred claims that the T.W.U. isn't justified in asking representation on an industrial system-wide basis because it could muster only 67% of the votes cast in a representation election. Surely Fred knows that under Federal law only 51% of the vote is needed to secure a union shop — which forces everyone to be represented by one bargaining agent.

I don't love pudgy Mike Quill, but I must admit that he mustered 67% of the vote under trying circumstances—that's a safety margin of 16%. Whether it is 51%, 67%, or 92% (1954 vote for Quill) this is still a rule of the majority.

In conclusion, I must agree with the American Arbitration Association and the majority of 67% that the fairest representation for the transport workers can only be obtained on an industrial union basis.

Bruce Warshal

P.S.—Even though I don't always agree with its opinions, I consider the Roving Chimera to be one of the finest columns the Beacon has ever printed.



Bill Zdancewicz

Welcome!

Welcome to the new students who have joined our ivy surroundings and welcome to the new semester. With open arms (and minds) we enter another round of studies, with the anticipation of rising to success by the final bell. In any event, we hope the change will be better.

Beginning with this issue, the Beacon's face will be changed a little. A new column, hereafter known as **The Beacon Monitor**, will present bits of information about campus personalities, activities, quotes, wit, and other items of interest.

Our thanks to Steve Poleskie for designing the appropriate masthead for this column. The abstract design represents one student passing on 'info' to another person, and the reporter on hand to get all the low-down.

Thanks once again Steve.

Good Times

The Winter Carnival is over but the memories linger on, and we might add, pleasant memories. Student Council reports that participation in the events that were scheduled was very good and everyone seemed to have enjoyed himself.

Portions of the Carnival were televised and shown over WBRE-TV the same night as the Carnival.

(By the way) — Several weeks before the Carnival, the Student Council met and they had a long discussion as to the selection of a suitable site for the affair. Finally, the selection was down to two: Pocono Dude Ranch and P.M.I.

The debate went from deciding on one, then the other, and back again. Pro and con features were mentioned for both, but P.M.I. was declared the winner by one vote. (Funny though . . . the other resort had all the snow! Oh well, snow-K!)

DAFFY-nition

Rich man: A man who has so much money he doesn't even know his son is in college.

Don't Wait

A mistress engaging a new maid said: "Mary, we have breakfast promptly at 8 a.m." The new maid replied, "All right, mum. If I ain't down, don't you wait!"

The Party's Over

Our congrats to Marion J. on her fine article about the lap-board party. A record crowd attended the party every day. After the party was over several (or many) students left feeling downhearted that they didn't win. As it turned out, just about all of those attending received their prizes at the beginning of this week.

No "B"

Overheard in the cafeteria after an exam:
Soph: "Hope we don't get a B to pull our mark down" (?)

Why Worry?

Teacher: Take 13½ from 29¾ and what's the difference?"
Class Dunce: "Yeah, that's what I say, who cares anyhow?"

They Sound Alike!

(Two girls discussing Home Economics Class) —
1st girl: "I never attended class, I went to the gym and worked out on the bars."
2nd girl: "I went to the bar to work on Jim!"

Right to Vote

A college senior entered the court clerk's office and asked for a marriage license. The clerk said: "Where is the bride elect?" "What do you mean, bride elect?" huffed the senior. "There was no election. She just appointed herself."

Imports are High

The Collegian reports that a rich old lady was paying her nephew's college bills, and her visitor asked her if it was very expensive. "Well," she said, "languages run pretty high at the school. My check this month covered \$10 for English, \$20 for Latin and \$110 for Scotch."

Be Clear

Student: "What's that you wrote on my paper?"
Prof: "I told you to write plainer."

Any News?

This column welcomes information for future publication, whether it be fact or fiction, quotable quotes, or any items which would be of interest to the student body. Information can be given to the writer, or left at the Beacon office, 159 S. Franklin St., (3rd floor), or it can be put in the Beacon mail box (Chase Hall).

Doodler's Dilemma:

(Question left over from the math final) —

Planted in the middle of a circular pond a certain lily grows to double its size every day and covers the entire pond in 35 days.

After how many days did it cover half the pond?

Answer: 36

WILKES COLLEGE BEACON

A newspaper published each week of the regular school year by and for the students of Wilkes College, Wilkes-Barre, Pa. Subscription: \$1.50 per year.

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Editorial and business offices located on third floor of 159 South Franklin Street, Wilkes-Barre, on Wilkes College campus.

Mechanical Dept.: Schmidt's Printery, rear 55 North Main Street, Wilkes-Barre, Pa.

All opinions expressed by columnists and special writers are not necessarily those of this publication but those of the individuals.

ENGAGEMENT

Karosa-Mazur

Mr. and Mrs. Joseph Mazur of 121 McCawley Court, Exeter, announce the engagement of their daughter, Bettilou, to George Karosa, son of Mr. and Mrs. George Karosa, 21 Memorial Street, Exe-

ter. Bettilou is a senior terminal student majoring in medical stenography. Karosa received his associate degree in engineering from Pennsylvania State University, Wilkes-Barre Center. He is employed as a lab technician for the Bendix Corporation, Scintilla Division, Sidney, New York.

'BOOSTER' DOUBLE BILL WEDNESDAY

HAVIRA BECOMES 1-ST SWIMMER TO WIN ATHLETE OF WEEK TITLE

A surprise finisher in the balloting for Athlete of the Week was booter-turned-swimmer Carl Havira. With three varsity sports working, the balloting was well-divided, all three teams had representatives in the running, but for sheer performance, Carl led the list.

In the swimming team's first encounter after the sport had lain dormant for nine years, Havira led the undermanned Colonels in a losing cause. He scored 50% of the team's 18 points, missed a first place finish by a scant four-tenths of a second in his second race.

His point total came on second-place finishes in the 220-yard free style, 200-yard butterfly, and 200-yard breast stroke events.

In the 220, Carl finished second behind Dickinson's Mulligan, one of the best freestylers in the Middle Atlantic Conference. In the butterfly, he had the Colonels cheering wildly when he led all the way, but he pulled a cramp in the last length and missed first by a stroke.

Swimming in his third match of the day, the plucky natator finished second in the breast stroke.

Carl is an active letterman at Wilkes, having put in two busy seasons on the Colonel soccer squad. He got his training in athletics at Philadelphia's Girard College where he was captain of the swimming team, played on the soccer team, and placed his name on the school honor roll several times.

His name still stands in the Girard record books. He holds pool records in the 150-yard medley relay and the 300-yard individual medley relay.

Now in his second year at

Wilkes, the secondary education major has been honored twice for his work on the soccer field. He was named to the Middle Atlantic All-Conference squad, honorable mention, and received special mention on the Tri-State team.

He received four swimming letters at Girard, one in baseball, two in soccer at Wilkes and appears a sure bet to get another "W" for his splendid contributions to the swimming squad.

INTRAMURAL BASKETBALL SCHEDULES

- National League**
Feb. 4—7:00
Club 20 vs. Neki Hoki
Nifty Five vs. Blackhawks
8:00
Rejects vs. Civ/Vets
Meathounds vs. Collegians Gold
- American League**
Feb. 6—7:00
Collegians Blue vs. Phonies
Gore Hall vs. Faculty Five
8:00
Outcasts vs. 7 Plus 1
D.R.L.H. vs. Ashley Aces
- American League**
Feb. 10—7:00
Collegians Blue vs. Gore Hall
Outcasts vs. Faculty Five
8:00
Ashley Aces vs. Phonies
D.R.L.H. vs. 7 Plus 1

'Pinbusters' Grab Lead In New Bowling League; Selody Leading Scorer

Activity in the Spring Bowling season got off to a fast start on Sunday night when the Pinbusters, led by Dan Lewis and Emil Petrasek, rolled to a 4-0 victory over the seemingly well-named Losers. Sam Weinstein led the Losers with 182-466. Lewis led the Pinbusters on 179-518, Petrasek recovered his form after a poor second game and turned in a 198-449.

Scores:
Pinbusters — Lewis, 518; Petrasek, 449; Don Wilkinson, 141-413; John Sapiego, 155-444; and Bob Morris, 147-359.
Losers — Weinstein, 466; Len Glassberg, 143-401; Steve Klein, 138-344; and Larry Choper, 126-325.

Keglers Win Three
The Kampus Keglers, by virtue of a 3-1 win over the Rose Tatoos, hold second place. For the Keglers: Hillard Hoffman, 178-462; 146-399; Pete Maholik, 183-446; Len Gonchar, 172-444; and John Macri, 136-361.

Tatoos — Fran Bishop, 124-316; Jim Ross, 131-368; Fred Petrini, 155-453; Joe Ackoury, 158-392; Rose Weinstein, 143-388; George Gacha, 186-496.

Teetotalers, Bombers Split
The Teetotalers and the Butler Bombers split, 2-2, to go into a tie for third place. Ken Selody rolled out a 205 in the final game to nip the Teetotalers by five pins and secure the tie. Selody had games of 161 and 158 to total 524 for the league's top spot in individual scoring. Dick Myers led the losers with 187-473.

Scores:
Bombers — Bob Washburn, 128-321; Al Jones, 159-386; Ira Himmel, 120-330; Bill Woll, 135-336; Warren Schmidt, 142-400; and Selody, 524.

Teetotalers — Myers, 473; Mim Thomson, 135-331; Hall Shaver, 147-427; Stash Yurkowski, 146-399; and Paul Katz, 151-410.

Next action will be on the JCC lanes this Sunday at 7:00 P.M. Schedules are posted.

Sydney J. Harris in Majority Of One: It's hard to decide which are the most exasperating to be with—stupid people who never talk, or the bright people who never listen.

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Where the Crowd Goes . . .
After the Dance

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Matmen at CCNY; Cagers Play Here Tomorrow Evening

by Dick Myers, Sports Editor

Next Wednesday night the Lettermen are sponsoring a "Colonels' Booster Night" on the occasion of the Wilkes-Lycoming basketball and wrestling doubleheader.

According to Rodger Lewis, chairman of the affair, Bob Moran will bring his entire band, all gaily attired; Millie Gittins' crew of cheerleaders will be on hand; and a dance will follow the contests, lasting until 11:00 P. M.

ALL THREE SQUADS IN RECENT ACTIVITY

Since the last issue of the Beacon, all three varsity teams saw action in three contests. Two were successful, the third suffered defeat.

Cagers Snap Back
Bouncing back from a disastrous road trip, the Colonel cagers toyed with the Juniata Indians for most of the first half of their January 11 game, but were forced to snap to attention when the Indians closed the gap to one point, 32-31, two minutes before the end of the first half. They won easily, however, 81-63.

Swimmers Submerged
The powerful, experienced Red Devils of Dickinson showed no mercy in drubbing the green Colonel squad by a 67-18 score. Wilkes has not had varsity swimming for nine years. After additional training and more reasonable opposition, the team could well give promising signs of future greatness.

Matmen Roll On
Making up for a close, 19-15 win last year, John Reese's sensational grapplers gave their fans easy breathing as they swept seven consecutive bouts and drew in one to tump East Stroudsburg STC by a 31-2 score and run their unbeaten streak to 20.

Jim Ward took a 5-3 decision for his 25th straight dual win, Bobby Morgan turned in his fifth win on an 8:07 fall (his fourth pin), and Dave Thomas and Walt Glogowski turned in falls at 5:52 and 5:04, respectively, to remain unbeaten.

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Two persons will be admitted on a single activity pass, so all things point to a big night of fun, frolic, and plenty of sports thrills.

Lewis has asked that the fans dig up the remnants of the New Year's Eve parties — hats, noise-makers, etc., and urges all students, faculty members, and friends of Wilkes to participate in this "Let-Your-Hair-Down" night.

The Colonel athletes will be returning for the final twin-bill of the season. Excitement will begin with the wrestlers meeting the Warrior matmen at 7:00 p.m.

Cagers Test Jays Tomorrow
Both teams will play tomorrow. The basketball squad will host the tough Elizabethtown Blue Jays, currently in top spot of the Northern Division of the Middle Atlantic Conference. The matmen go to New York hoping to repeat last year's startling 27-3 win over a strong CCNY club.

The Jays, coached by Don Smith, lead the loop with a 3-0 record. Scranton trails on percentage points, in second place with a 7-1 record; Wilkes is fifth, 1½ games behind the Royals.

George Morgan, lanky Colonel center holds the third spot in the Conference individual scoring race with a 21-point average in seven conference games. Game time tomorrow is 8:00 P.M.

Grapplers have Impressive Records
Bobby Morgan, leadoff man for the matmen, holds the point lead for the team with 23 points on four pins and a decision.

Close on Bob's heels is the 'Tiger' of the mats, Walt Glogowski, who has 21 points on three falls and two decisions. Jim Ward, who holds several Wilkes records, including the highest number of points scored in one season, has turned in three decisions and two pins for 19 points.

Keith Williams has the most varied scoring record. He has picked up points in nearly every manner possible. He has one pin, one default (he pinned the man anyhow, just for a workout), two decisions and a draw for a total of 18 points.

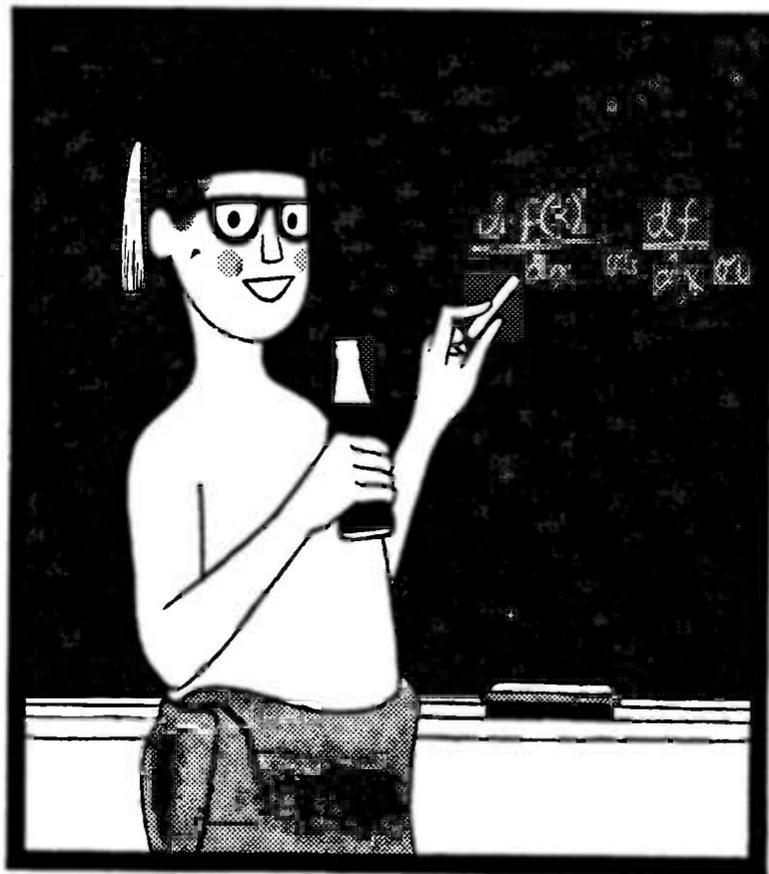
Dave Thomas and Marv Antinnes each have scored 16, Joe Morgan has eight, Doug Kistler five and Bob Sislian two.

For tomorrow's CCNY meet, one new face is expected in the lineup when Joe Dombek steps into the heavyweight class. Dombek, in his first semester at Wilkes, is a stocky, well-built package of speed and skill, has shown plenty of promise in recent drill sessions at the gym.

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Absent-minded Professor

Not so absent-minded when you get right down to it. He remembered the most important item—the Cokel Yes, people will forgive you almost anything if you just remember to bring along their favorite sparkling drink—ice-cold Coca-Cola. Do have another, professor!



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MODEL GENERAL ASSEMBLY WILL BE HELD AT WILKES

The C.C.U.N. will hold a Model General Assembly at Wilkes on March 28, 29, and 30. The Wilkes chapter will act as host to 450 students representing forty colleges and universities in the United States. Plans have been made according to the general theme, "Strengthening the United Nations."

During these three days the general sessions will be conducted at the gym and will follow the United Nations procedure as closely as possible. The committees which will be set up are Political, Economic and Social, Trustee and Non-Self-Governing Territories, and the Special Political. Questions such as Hungary, and the Cyprus problem have been formulated for discussion.

Each college represents a specific country and the country's own viewpoint on the problem being discussed. Russia is represented by St. Peter's College, New Jersey; the United States by Princeton; France by Townson State Teachers College, Maryland; India by Wilson College; the United Kingdom by Albright College; and Indonesia by University of Pennsylvania.

Don Murray is head of the Wilkes representation of Ghana, which is the home country of Seth Ansa, advisor to Wilkes delegates. Schools have formed their policies, in regard to the problems, in accordance with information obtained from various embassies of the individual countries.

Members of the Wilkes chapter of the CCUN have been working diligently to make the Assembly a success. At present they are seeking places where the guests may stay.

Co-chairmen of the Housing Committee are Al Lester and Ellie Lazarus. They urge students who may have available room in their homes to contact a member of the CCUN or to sign their name and address and place it in the CCUN mailbox located in the faculty mail-room.

Not only will such hospitality be appreciated by the CCUN, but it is an opportunity to be of service to Wilkes College as a whole. The general arrangements committee is headed by Roman Borek.

A few of the students participating in the Assembly are: Dave Vann, Secretary-General; Larry Groninger, Under-Secretary; Mary West, Head of the Secretariat; Phillip Eyrich of Albright College, President; Lois Betner, Treasurer.

Toni Sureman, junior English major, accompanied her sister, Blanche, who was runner-up in the Kingston Centennial Contest last summer, to New York City two weeks ago. While in New York they saw Eugene O'Neill's dramatic play, Long Days Journey into Night; the Broadway musical, The Bells are Ringing, with Judy Holliday; and also the New York City Ballet; the United Nations; and the Latin Quarter.

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COLLEGE WILL HOST SCIENCE CONFERENCE

Wilkes, succeeding such eminent colleges as Yale in 1954, Temple in 1955, and Georgetown in 1956, will be the host of the 1958 meeting of the Eastern Colleges Science Conference.

Scheduled for April 17, 18, and 19, the meeting will be the twelfth annual Eastern Colleges Science Conference.

Over 80 colleges and universities, including Georgetown, Temple, Yale, Columbia, Dartmouth, and Cornell, will participate.

Students from the various colleges will submit research papers; chemical companies will present various exhibits; tours of local industries will be conducted; and social events, including a banquet and a dance, will be held.

(continued from page 2)

THE ROVING CHIMERA

opportunity to use his rational judgment to question the sales pitch because he doesn't even know when he is being sold. This makes the new process unacceptable, at least without strict regulation, to those of us who resent most admen tactics of any type.

For those who find subliminal advertising not objectionable, I suggest a continued watchfulness against an "out of the blue" inclination to rush out and buy Spam, Cigars, or chlorophyll lipstick, because it has come out of the blue alright, but through the TV set.

'BEACON' TO CONDUCT CONTEST TO FIND 'BEST-DRESSED GIRL'

by Mary Louise Onufer

Some Wilkes co-ed will have the opportunity to be one of ten winners in the annual Best Dressed Girl contest sponsored by Glamour, one of the nation's more popular fashion magazines. The Beacon is co-operating with the national publication for the second consecutive year.

The purpose of this contest is to find the ten best dressed co-eds on the nation's campuses. The rules in the Glamour contest emphasize, however, that expensive wardrobes should not be the criteria for selection. Glamour wants girls who dress not only neatly but impeccably, according to the styles on their campuses and yet within a college girl's budget.

According to the rules of the contest, a judging committee composed of Janice Lehet, chairman, Marion J. Klawonn, Carol Hallas, Mary Louise Onufer, Dick Myers, and Jim Eidam will meet during the week to select ten nominees for the Wilkes representative in the contest. The names of those candidates will be announced in next week's Beacon, and final voting will be held the following week in The Commons. Any suggestions for nominees should be given to the members of the

judging committee.

Three pictures of the Wilkes winner will be sent to the national contest. These will be judged along with pictures of the winners from other participating colleges and universities. Last year's contest on campus ended in a three-way tie between Nancy Frey, Mary Homan, and Lynne Boyle. Lynne Boyle was elected winner in a re-election.

(continued from page 1)

EXPANSION PROGRAM

The Wilkes Charter was granted.

At the previous campaign meeting on January 20, the Special Gifts Committee had reported a total of 304 gifts received, amounting to \$153,278. This committee intends to contact 300 more prospective donors. Total campaign contributions to date, including \$211,300 in advance gifts, have reached 73% of the ultimate goal, or a total of \$364,578.

Sticklers!

TAXI DRIVING, at best, is a *checkered* career. Some days, nothing seems to click—including the meter! Traffic crawls, motor stalls, horns bleat, bumpers meet. What a moment to reach for a Lucky—and discover (horrors!) you're fresh out. That's when the most genial driver turns into a *Crabby Cabby*. And why not? He's missing the best taste going... a cigarette that's light as they come. Luckies are all light tobacco—good-tasting tobacco, toasted to taste even better. Try 'em yourself. And step on it!



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WHAT IS A DEFLATED DIRIGIBLE?

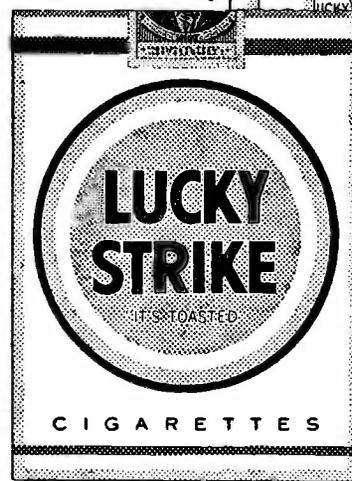
ARDIS ANDERSON, OREGON STATE *Limp Blimp*

WHAT IS A THIRD-BASE COACH?

ROBERT CLARK, U. OF OKLAHOMA *Slide Guide*

WHAT IS A TINY STORM?

RICHARD NIETHAMMER, U. OF COLORADO *Small Squall*



WHAT IS A GOOD-NATURED BARBER?

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