Best Homecoming Weekend Planned

BEACON, Committee On School Spirit Plan Big Pep Rally - Bonfire
by Mary Louise Osmol

The biggest bonfire - pep rally of the season - this weekend will build up the Homecoming game with Ursinus. The BEACON, headed by Tom Myers and the school spirit committee under Dave Vann, have been working the past few weeks to pull off one of the best pep-rallies of all the students while Jack Curtis and Russ Pickett have been doing the same with the Alumni. So, in all, this should be the best recorded event of the football season. Its event will begin at 6:30, when the Football teams will light the bonfire on Chase Lawn to watch the Freshmen carry Jug to their event location at the bonfire on Baldwin field. There, Ron Racine, football captain will talk to the Freshmen to begin the pep rally. The football act then will be followed by the students and their captains and coaches will speak. It is also believed that Al Nicholas and Gerard Wallick back and line of the decade, respectively, will be featured in this act.

The festivities will be highlighted by the presentation of the third annual Homecoming queen and three princesses. The queen will be escorted to her throne by their names, Wilkes and the princesses by Ahnaz Kasiini and Bill Fairish.

Perhaps we should mention here that anyone who has not nominated a homecoming queen candidate will have no chance to do so, please try to get to the Beacon editor. After all, this is your queen.

Finally, the freshmen will create poor "vessels," who after all, have been through a truly honest participation in these royal festivities.

The bonfire will be ended by a parade to the Wilkes gym. It will be presented to the queen and princesses by the parade, with Dr. Farley and the marching bands.

The student body will follow on foot, with the Freshmen taking over to form their own cars and their coaches in cars.

Osterhout Will Exhibit Literature and Photos On Sesquicentennial

The Osterhout Library, Wilkes' cultural neighbor in the first block of South Franklin Street, holds its exhibition of Sesquicentennial pictures, maps, and books which tell the story of Wilkes-Barre and its development.

In the section of the historical society, Ace Hoffman's studio, the Wilkes-Barre Transit Company, Ralph DeWitt and Gilbert McClelland, as well as other residents of the Valley.

The hours are 3 to 5 P.M. Monday to Thursday from 9:30 to 9 from Saturday, Sunday, and all day on Saturday 9 to 9 M. and 9 to 6 Sunday, 9 to 10.

Reynolds States New Procedures; Four Big Changes

Don Reynolds, president of the Student Council, announced on Tuesday that new procedures for student activities will be instituted on the campus. In a meeting held at Harding Lounge, the council decided that in the future, all requests for organization funds will follow a standard pattern. Forms will be available from the Treasurer Larry Amberg. Requests must be in person.

United Fund chairpersons New Dadurka and Ed Kotola and Don Reynolds announced that the College will begin on October 8th. The Wyoming Valley UF will be on the same date, but will end until the 30th of October. It is hoped that the College will be able to realize the quota of $1,000 before the end of the drive. The 22nd of October is the tentative date for completion of the campaign.

Reynolds also announced that he will continue with the same social event during the project. A concrete form of procedures for these enterprises will be drawn up by the Council shortly.

The minutes of all College meetings will be posted on the bulletin board behind Chase Hall on the day following each session.

Reynolds said that all clubs and organizations will have to alter their schedules in order that the classes may hold their meetings at a set time. The time chosen is the second Thursday of each month and the Council president emphasized that this time to be kept free, and no violations will be tolerated.

The committee on class elections reported everything ready for the election, held yesterday in Chase Theater.

A budget meeting for the Student Council was held at 7 P.M. Tuesday, October 9 at Harding Lounge.

Arrangements have been made for a committee of greatest interest to all aspects of student life, as well as student participation in the Homecoming activities.

Weaver, Dreisbach Co-Chairmen Of Biology Club's First Event; Skit to be Presented at Intermission

by Jerome Stein

The Wilkes College Biological Society presents its third annual dance, The Ball, on Saturday night from nine to twelve o'clock. Featured will be a demon- stration by the famous orchestra, who will supply music bbelieving a sport dance, the biology club dances in the past have been very successful owing to the imagination of its members in providing unusual entertainment throughout the party. Of the events scheduled for tonight's dance will be an original intermission act as well as various novelty dances throughout the evening. T's and E's and members of the Biological Society will remember the very amusing skit presented by the biology club last year which took off from an "actual" operation was done. Declaration of the original one which should also prove to be very effective.

George Weaver and Tom Dreis- bach were appointed by President Lenwood L. Andrews as co-chairmen of the dance. The publicity Committee consists of Bonnie Oshefski, Sal Valentini, and Steve Denahan. The program is in the hands of Brian Committee. Head is Barbara Pisko, who helped in the making of posters.

Fifty cents per person will be the admission charge.

The "Fall Ball" is the first of two annual dances given by the college. The other dance is the For- maldehyde Frolic which is given in the spring.

The dance starts tonight at 9 P.M. with the opening dance and continues until 1 A.M. The club's calendar has made provisions for members of the faculty to have a chance to speak to the biology students at specified times during the year. It is hoped to establish phases of biology. Scheduled also in the curriculum are novice, research projects, and outings.

NOTICE TO ALL STUDENTS

Since the first meeting of the Trial, I have received conflicting comments from students regarding the character of the hazing and the situation of the student body.

Several persons have informed me that the hazing has been handled by the proper committees and that the attitude is one of negative behavior. Others inform me that certain individuals have formed "hangaro courts" and are regulating hazing policies established by the Student Council. The students should recognize that in all events they are entitled to the right to the self-selection of the representatives of the student body and to the Ad- ministration.

I have been happy to hear, however, that the Student Council is trying to correct these abuses and to educate the students to what constitutes a reasonable form of abbreviation. It is believed by the BEACON, today, that star tailback Ronn Rescigno may not play in Saturday night's game against Drexel. Ron, who missed last week's tilt, after injuring his leg in the opener, was penciled in by Coach Dick Pisan as a "most valuable participant."
EDITORIALS

Homecoming Pep Rally

The School Spirit Committee has lined up an excellent program for the pep rally to be held the night before the Homecoming game. The cheer and dance routines will be presented by the girls and the cheerleaders will provide music. Both the soccer and football teams will be present. We may expect a big crowd and Gerald Woolson in attendance. Plans are being worked out for a snake dance (perhaps by torchlight) over to the rally by the cheer. The football players and the girls of the cheerleading squad have been put into this by the persons involved. There are a few things they would like to see you do.

1. Leave your cars on campus. Or if you don't want to walk over and watch the snake dance or even participate in it, stay out of the homeward parade with your car.

2. Cheer at the rally. Everything else has been done for you. You need only to cheer the teams on. And the co-operation of this and the making this Homecoming one that will long be remembered.

Overtime Parking Ban

“If you feel you have no ideas on this matter, perhaps your ideas need a little polishing.” This is the opinion of the class council regarding the problem of parking. A ban on this subject has been voted. A solution to the problem will have to be found. Does anyone have an idea? If so, get in touch with Student Council President Don Reynolds.

When and if someone solves the problem, let's not abuse any privileges extended by the city. The city is willing to go along with any feasible plan which will not interfere with the flow of traffic, or cause any added expense to the already heavy budget.

What...Where...When...

WILKES COLLEGE BEACON

Wilkes College 25th Anniversary Development Program moves ahead this semester. Evidence of this expansion manifests itself in the rebuilding of old buildings, but also in the acquisition of new faculty members. Four new faculty members, Albert Christopher, Miss Bernice Leagus, and Theodore L. Krohn, both Miss Leagus and Mr. Krohn are Wilkes alumni but have received graduate degrees at other universities.

Albert Christopher, one of the new appointees, is an assistant professor in the department of business administration. New teaching and sociology. A Wilkes alumna, Miss Leagus received her bachelor of science degree in education and her master's degree in bacteriology from the State University of New York.

Also the possessor of a certificate in medical technology from Pennsylvania College of Technology, Mr. Krohn served as medical technologist for several years at the Wilkes-Barre General Hospital.

Blok Exhibit at JCC

An exhibition of painting and sculpture, called "Blok," will be held at the Jewish Community Center, 60 South River Street, from October 15 to November 14, inclusive. Students are invited to the exhibition and the opening on October 21. Admission is free.

The FAMOUS Bostonian Shoes

for men and boys are at

THE HUB

WILKES-BARRE
FRESHMEN MOURN DEPARTURE OF 'JUD'!

The Wilkes College Mixed Chorus is to be featured on the Parents' Day Program, which will take place Sunday, October 14. Mrs. Perlindale Will be director of the chorus this year.

Audrey Bartlett, sophomore, will be filling the shoes of Ruth Remaly, former accompanist for the chorus. Miss Bartlett, having studied piano for 10 years, is exceptionally well qualified for this position. As a result of winning no less than four superior ratings as pianist in auditions for the Northeastern Federation of Music Clubs, Audrey plans to give a recital for the Federation tomorrow in Durham, Pa. Also, next Spring, Miss Bartlett plans to represent Wilkes by entering The Young Artists Competition at Pittsburgh.

Mr. L. is pleased with the many new voices added to the chorus this year, the Music Director's increase is larger than ever with more than double the share of the new freshman class.

The Mixed Chorus plans to sing many numbers this year, largely from the same annual in the past, with a few of the old favorites repeated.

SCHLINGMAN DISPLAYS JUD'S CORPSE

A POME

A LAMENTATION FOR "JUD" by Janice Scuster and Dave Yann

Pere Jud Fry was lain to rest,
Wit a poesy on his brest,
What a frosh he cub'd in,
Now he lets his in a coff'n.
All his life he was so good
Although his haid was made of wood.

Don one day he met his fate
In the he'ly by do golden gate.

So the news was sent around
Lamenting loudly do he be gone.
Tears were shed on Chase Lawn
In da future he will rise
And da tears will leave our ise.
On a fire his cremation
Will take his sole to Kingdom cm.

SOORITY DISCUSSES FALL WEINER ROAST

by Carol Bremmey

Plans for the coming Weiner Roast highlighted Tuesday's meeting of Theta Delta Rho. The event, which has always been highly successful, is slated for October 20, at O'Connell's Twin Lakes. Tickets go on sale Friday, according to Pat Kennedy, chairman of the ticket committee.

Plans for Homecoming were discussed. Jackie Oliver and Mary West were appointed chairman of the decorations committee for the occasion.

A feature of the evening was a beautiful display of dolls by El- nora Metzka. This year, as one of its charity projects, the sorority will dress dolls for Christmas for the Salvation Army.

Qualifications for membership were reviewed, and a history of the sorority was read.

FRESHMEN REVOLT STOPPED AT START; FUNERAL MONDAY

All of Wilkes College was in mourning on Monday for "Jud" who died last week.

Many curious upper-classmen as well as the lowly freshmen paid homage to the guest of honor, "Jud".

For those who don't know, "Jud" is a dummy which was hung in effigy by the freshman class, representing a sophomore tribunal member. This was the frosh's last sign of active resistance to the hangings.

Since then they have accepted the dictates of the upper-classmen and have entered into the fun and enjoyment of the hazing program. Back to the funeral. Jud laid in state on Chase Lawn from 10 until noon. His casket, although not pretentious, was the hearty work of two upperclassmen, Gar- rick,正式 and Warren Glass.

At noon the services for the dummy began. All freshmen were obliged to write a casket and "hittin' before the deceased. Then under the direction of Johnny Siska and other tribunal members the freshmen escorted the casket of "Jud" on a last trip around the campus and back to Chase, as the froshes said.

This was the first attempt of the sopho to regain their control after the Student Council had emptied last Thursday's Tribunal meeting to bring the freshmen under control. The meeting was well attended by both upperclassmen and freshmen.

Don Reynolds stated that this hazing program can be a success only if all the student body partici- pate. All upperclassmen are asked to assume the role of faculty from now on until the conclusion of this hazing period.

The hazing program is not to settle personal grudges," commented Reynolds. So let's keep the rest of the hazing period free from grudges or vengeful punish- ments. So many are punished only for real offenses not imaginary far aches.

Reynolds stated that tribunal meetings will be held every Thursday for the next month. All freshmen are obliged to attend and an attendance check will be made.

So from now on let's make the hazing period a success. To do this it is necessary for both upper- classmen and freshmen to lend whole-hearted support to Johnny Siska and his sophomore tribunal members.

SPECIAL USE GROUP ORDER

for WILKES DANCES

JOHN B. STEETZ

Expert Cinchser
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NEED MONEY?

College Men

How would you like a part-time job while going to school that has the following features:

* £1,000 PER MONTH
* WILL NOT INTERFERE WITH STUDIES
* WORK 3 HOURS (6-9) 5 EVENINGS PER WEEK AND 3 HOURS SATURDAYS
* PLEASANT WORK, DIGNIFIED AND GOOD EXPERIENCE

If you are ambitious, need money, have the use of a car and can fit this job into your schedule, write...

College Director, 119 E. Butler Ave., Ambler, Pa.

Free phone number and qualifications for personal interview.
SOCCER SQUAD AT HOFSTRA TOMORROW IN SECOND GAME

Bootsers Seek Victory In Second Away Game; Home Tilt on Saturday

With only one day of rest after yesterday's clash with Lafayette, the Colonels kickers will arrive at Hempstead late this afternoon for tomorrow's contest with the Hofstra College booters. The team will stay at Hofstra overnight and then have the hotel's help with the morning moving at 11 o'clock on the soccer field.

Colonel fans are anxious to cop Saturday's tilt as the two following games are with Rider, a team which always gives Wilkes a tough time, and big-time Temple, which perennially fields a power house.

Soccer is a big sport out Long Island way, and Hofstra always comes up with a strong squad. Last year's meeting between the two schools saw Wilkes notch a 3-2 victory in a tight tussle.

PROBABLE LINE-UP

Outside left - Bill Lloyd
Inside left - Carl Havrila
Center forward - Nick Giordano
Inside right - Seth Aniah
Outside right - Jim Stocker
Center halfback - Ahmed Kazimi
Left halfback - Tony Bianco
Right halfback - Ed Masonis
Left fullback - Dave Polley
Right fullback - Dave Thomas
Goalie - Bob Sokol

LETTERMEN'S RAFFLE TO START THIS MONTH!

The Lettermen's Club began plans today for their third annual turkey raffle which will soon begin in full scale. The winners of the raffle will be picked by a drawing at the Wilkes - Penna. Military College game on Saturday, November 3rd. Tickets and football tickets will be awarded to the lucky winners.

Five prizes in all will be awarded: First place, two tickets to the Army-Navy game with transportation provided; second prize, two tickets to the Cleveland Browns - Philadelphia Eagles game on November 18th; third prize is a twenty-pound turkey to each winner.

The numbers by which the Lettermen cover the usual deficit incurred by their dances each year - namely, the April Showers Ball (semi-formal) and the Christmas Formal. Neil Dudurka, president of the club, stated that since these dances are not to make money for the club, but rather for the benefit of the student body, it is urged that everyone help the Lettermen by buying as many tickets as he can. Prices of the tickets are ten cents each, three for a quarter, and a dollar per book. Tickets may be purchased from any Lettermen.

LEBANON VALLEY COLLEGE CAPTURES FIRST BOWL WIN IN SIX YEARS; WC LOSES, 39-6

by Cliff Kohland

Playing in their second-straight Colonels-sponsored game, against another team of Flying Dutchmen, this time from Lebanon Valley, the Colonels suffered their second-straight setback, this time by a score of 26-0, at Lebanon last Saturday night.

Completely fooled by the faking and passing of Valley's capable quarterback, Dom Garda, the Blue and Gold was never in the ballgame.

Garda threw two quick TD passes late in the first quarter and early in the second. Then, the Dutchmen tailed once before intermission and out at halftime, 26-0.

Leading 26-0 by virtue of another Valley score, the Colonels broke into the scoring column in the fourth period. With Ronnie Recsenko sidelined by a bad leg, the backfield chores were shared by Ray Yanchus and Dick Womian. Womian was the man who sparked the Colonels touchdown drive that started on the Blue and Gold 18 and ended in the Valley end zone with "Way" toss to end Neil Dudurka for the score.

But the Colonels were too far behind to pose any serious threat to Lebanon.

The game was the sixth annual Lebanon Bowl and the first bowl game that Wilkes has ever participated in. This was also the first, again, for Lebanon, as it was the Lebanon Bowl for the Flying Dutchmen.

In a post-game ceremony, Womian received the outstanding-bowl award for Wilkes and Dom Garda won a first award for Lebanon.

SPORTS EDITORIAL

Administration Fiddles, Fans Burn

Anyone who attended the Bologna Bowl last Saturday night at Lebanon, saw dramatic proof of what we contended in this space last week.

A strong Lebanon Valley College squad romped over our Colonels, 26-0. But the Lebanon club is not that good. However, the line of the Colonels showed up very good. Playing straight football, the Dutchmen went nowhere. But on any play they ran that involved more than elementary play, the Wilkesmen were easily decimated.

On several screen passes, the offensive set up the Colonels in a way that would have been beautiful to watch, if you were not a Wilkes fan.

The line looked mostly good on defense, although they pulled a few rocks. The pass defense and the backfield defensively were poor.

Coach Russ Pickett has done a fine job in the time he has had available. He deserves a lot of credit for the unit he has formed. But he has not enough time to cover all the sublimities of line play, work with his backs, run scrimmages, and so forth and infinitely, every day. With an assistant, many of the weaknesses of the club could be materially strengthened.

Bill Farish and Bob Mazonis, erstwhile assistant coaches, while still trying to get in their own practices, may be good coaches; we don't pretend to pass judgment on them. But they are also players, and as such, peers of the other men on the team.

In their position, they do not like to order their teammates around. And human nature being what it is, the others could (continued on page 5)
The Way the Ball Bounces
by Ed McCafferty, Sports Editor

In the two football games played to date, the Colonels have scored six points as compared to the opposition's 79. Some reasons:

- The team has great potential; but as of yet, not very much kinetic action has been exhibited.

- Perceptive-wise, we diagnose the trouble thusly:
  - Tough opponents: 35%
  - Bad breaks: 5%
  - Injuries: 15%
  - Costly mistakes: 30%
  - Lack of talent: 4%
  - Lack of a team defense: 1%
  - Lack of hustle: 1%

- Let's dig into the above-mentioned items one at a time.

TOUGH OPPONENTS: Let's face it. Hofstra and Lebanon Valley have been tough. Hofstra fielded a squad of some magnitude, in number only. The Long Island gridiron had strength at every position. Coach Howard Myers even had men who could comfortably take on the two positions. His two top-notch quarterbacks, Wine and Magilligan, never allowed the T-formation to slow up.

Lebanon Valley had 16 returning lettermen whom their coach called the finest prospects he has seen while coaching at the Anaconda institution.

BAD BREAKS: From where we viewed both games, it appeared that Picton's charges didn't get either a flood of good breaks or of bad one or two here and there. The Colonels didn't make any. But Hofstra unleashed against the Colonels really took the heart out of the Wilkes gridiron after a scoreless first half. The half that those counters came so fast in such a short time was a bad break for the Pictonless as the team's spirit was crushed.

COSTLY MISTAKES. It was costly mistakes that cost the Colonels the Bologna Bowl loss. And these mistakes were defensive errors made by the line-backers and by the backfield. The forward wall was rough. All its members played a steady, hard game.

Four of the six touchdowns scored against the Colonels came on pass plays or as a result of pass plays. Except for Siss Puma, who did a good job of blocking the line, the defense put the line of scrimmage was weak. It was here that we saw several costly mistakes in defense made.

LACK OF TALENT. Lack of talent, we feel, is only 4 per cent of the football team's problems. The 96 per cent is obviously in the potential. Of course, Picton could always use new faces on his squad to replace other faces.

LACK OF A LINE COACH. The Colonel line has looked good in the two games played to date; but with a line coach driving the forward wall, perhaps Picton could have made much more of it. He has time into correcting the defense weaknesses in the backfield. George Matsion has given off his free time to drill the line; Al Nicholas spent his week-long vacation doing the same thing. Both between them have been putting the line through its paces.

A full-time line coach, whom the players deserve, certainly would not hurt the team or the school's name as a non-football factory.

LACK OF HUSTLE. We think that the team's hustle has been great. We feel that hustle and spirit are all-important as some games can almost be won on hustle alone. We saw the team step up — a breathe — only once — after Hofstra's first two quickies.

WZOJNIAK ‘ATHLETE OF WEEK’ FOR BOLGINA BOWL PERFORMANCE

Dick Wozniak was named "Athlete of Week" for his performance in the Bologna Bowl. Wozniak was honored for his exceptional game, which included a strong performance in the team's 28-0 win over Lebanon Valley. His coach, Coach Myers, praised Wozniak for his efforts, saying, "Dick has been a leader on and off the field this season. His dedication and work ethic have been an inspiration to his teammates." Wozniak was also recognized for his contribution to the team's victory, which moved them closer to a potential conference championship.

Fencing Club Becomes Intercollegiate Squad
With Mr. Tener, Coach

There is a new sport on campus! Fencing is being initiated into our athletic program, and there is a great deal of interest among the students for the participation of the rouls as well in the fellows. Besides being a good sport, fencing is hailed for the grace and poise it develops.

Last year those who were interested in fencing organized a club which was accepted by the Student Council as a regular campus club supported by the college. Mr. Robert Tener, who has experience as a fencer, was chosen as the advisor of the club. The club members elected Don Harvey as the first president of the Fencing Club.

Henry announces that the aim this year is to develop a team which will be able to go into inter-collegiate competition. A fencing instruction classes for beginners as well as for those who have some experience will be scheduled this week.

On October 10 at 11 o'clock the Fencing Club will meet in the gym. The club members will elect officers. An invitation is extended to interested persons who wish to be involved in attending this election meeting.

Colonels Ready to Down Bombers in Night Game at Kingdom Stadium; Resign to Return to Tailback Spot
by Cliff Koehler

The Wilkes gridiron team, looking for their first victory of the season, will take on once-beaten Ithaca College, in the Colonels’ second home game of the year this Saturday night at Kingdom Stadium.

Ithaca, after two straight setbacks, will be out to average last year’s 13-7 loss at the hands of the Bombers of New York.

In Perry Neum, Ithaca has a fast and clever signal-caller, who was the third leading ground-gainer for the New York States. LeRoy Petterson, last year’s two-thousand-yard rusher for the Bombers, and Brian Wade, 150-pound backfield, round out the Ithaca backfield.

Bob Marrella, a 300-pounder, takes up most of the Ithaca forward wall.

The Colonels have last season’s victory-trained and ever since a goo ball game is in store for all who wander to Kingdom Stadium coming Saturday night at 8 o'clock.

Freshman discussing the Yankes: "What do you think of Mickey Mantle?"

As for the Yankees: "Absolutely not!" New York Yankees manager, Casey Stengel, recently said, "I think Mickey is a great player, but he is not the best. I prefer Joe DiMaggio."
You Can Win a Cash Award—and Scholarship Money For Your College in Reader's Digest $41,000 CONTEST

Open to All College Students (Faculty, too)!

Nothing to buy...nothing to write
...and you may find you know more about people than you think!

How well do you know human nature? Can you tell what subjects interest people most? Here is a chance to test your judgment—show how good an editor you are—and you may win $5,000 for yourself, plus $5,000 in scholarship funds for your college.

It's fun to try. Maybe you can top other students in colleges across the country... and you can match wits with the editors of Reader's Digest.

Why do far more college graduates read Reader's Digest than any other magazine? What is it that makes the Digest the most widely read magazine in the world—with 11 million copies bought each month in the United States, plus 9 million abroad? Why is it read each month by at least 60 million people, in 12 languages—Arabic, Danish, English, Finnish, French, German, Italian, Japanese, Norwegian, Portuguese, Spanish and Swedish?

Can you spot in a typical issue of Reader's Digest the universal human values that link scholars, statesmen, scientists, writers, businessmen, housewives? Can you pick out the articles that will be most popular with the average Digest reader?

You May Find... You Know More About People Than You Think!

Here's all you do. Study the descriptions (at right) of the articles in the October Reader's Digest— or better, still, read the complete articles in the issue itself. (But you are not required to buy The Reader's Digest to enter the contest.) Then simply list the six articles—in order of preference—that you think readers of the magazine will like best. This will be compared with a nationwide survey conducted among a cross section of Digest subscribers.

Follow the directions given below. Fill in the entry blank, paste it on a post card, and get it into the mail before the deadline. Additional blanks are obtainable at your college bookstore.

All entries must be postmarked not later than midnight, October 25, 1966.

Don't delay. In case of tie, the entry with the earliest postmark will win.

How do you know human nature? Can you tell what subjects interest people most? Here is a chance to test your judgment—show how good an editor you are—and you may win $5,000 for yourself, plus $5,000 in scholarship funds for your college.

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All entries must be postmarked not later than midnight, October 25, 1966. Don't delay. In case of tie, the entry with the earliest postmark will win.

You can win:

$500 cash 1st prize plus $5000 for the scholarship fund of your college or . . .

$1000 cash 2nd prize plus $1000 for the scholarship fund of your college or . . .

Any of ten $500 cash prizes plus $500 for the scholarship fund of your college or . . .

Any of ten $100 prizes in book credit from your local college bookstore.

If your entry is the best from your college you will receive an extra award—an additional $10 in book credit at your college bookstore.

Follow these easy rules:

1. Read the descriptions in this advertisement of the articles that appear in October Reader's Digest. Or better, read the complete articles. Then select the 6 that you think most readers will like best. (No One May Enter More Than One Entry.)

2. On the entry blank, at left, write the numbers of the six entries you select. List them in the order you think they will rank in order of popularity, from first to last place. Your selections will be judged by comparison with a national survey which will rank in order of popularity the 6 articles that readers like best. Fill in and mail the coupon. All entries must be postmarked not later than midnight, October 25, 1966.

3. This contest is open only to college students and faculty members in the U.S., excluding employees of The Reader's Digest, its advertising agencies, and their families. It is subject to all federal, state and local laws and regulations.

4. Only one entry per person.

5. In case of tie entries postmarked earliest will win. Entries will be judged by O. E. McIntyre, Inc., whose decision will be final. All entries become property of The Reader's Digest; some returned.

6. All winners notified by mail. List of cash-prize winners mailed if you enclose a self-addressed, stamped envelope.

Reader's Digest CONTEST, Box 4, Great Neck, L. L., New York

In the space opposite the word "FIRST" write the number of the article you think will be the most popular of all. Opposite the word "SECOND" write the number of the article you think will rank second in popularity. List in this way the numbers of the six top articles in the order of their popularity. (Note: Use only the numbers of articles you choose. Do not write the title of any article.) Clip and paste this coupon on a Government post card.

Name ____________________________

City ____________________________  State ____________________________

Name of college ____________________________